

DISTRIBUTED BY AL CECCHI NEWS SERVICE,
OLEAN, N.Y.

NO. 2CH1306

ORDER NO. 76013

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

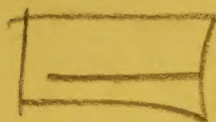
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALANCING ROCK, ROCK CITY PARK,
5 MILES SOUTH OF OLEAN, N. Y.,



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	
SKETCH			OCT 22 1952	OCT 25 1952
RETOUCHING	4	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH1307

ORDER NO. 76017 *G10*

DATE 10-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM KEY WEST FLA.
SOUTHERNMOST CITY IN THE UNITED
STATES.

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH	20	7	OCT 22 1952	
RETOUCHING	10	6	OCT 22 1952	
REPHOTO			NOV 14 1952	
PHOTO-LITHO				11-18-52
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	15		11-20-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rush
on Sheet G.20*

WEAKLEY-OLSON, JAMESTOWN, N.Y.

NO. 2CH1308

ORDER No. 76019

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE BOAT DOCKS ON BEAUTIFUL
BEMUS POINT, CHAUTAUQUA LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 26 1952
SKETCH				
RETOUCHING	X	1	OCT 22 1952	OCT 24 1952
REPHOTO				NOV 3
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		11-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEAKLEY-OLSON, JAMESTOWN, N.Y.

NO. 2CH1309

ORDER NO. 76019

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE MANY INLETS ON CHAUTAUQUA LAKE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	3	2	OCT 22 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	164	1 1/2	OCT 24 1952	OCT 29 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEAKLEY-OLSON, JAMESTOWN, N. Y.

NO. 2CH1310

ORDER NO. 76019

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHORELINE DRIVE AT MAPLE SPRINGS
ON CHAUTAUQUA LAKE, N. Y.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set,

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 26 1952
SKETCH				
RETOUCHING	4	2	OCT 22 1952	OCT 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEAKLEY-OLSON, JAMESTOWN, N. Y.

NO. 2CH1311

ORDER NO. 76019

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH AT MAYVILLE PARK
ON CHAUTAUQUA LAKE, MAYVILLE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING	4	2	OCT 22 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				OCT 31 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		11-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 2CH1312

ORDER NO. 76022

DATE 10-21-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MAIN STREET, GREAT BARRINGTON,
MASS. IN THE BERKSHIRES.

Private # before title: #1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 1BH1930 FOR COLORS ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING		4	OCT 22 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 31 1952	NOV 6 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 2CH1313

ORDER No. 76022

DATE 10-21-52

12 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

95-RACE TRACK IN FAIR GROUNDS / GREAT BARRINGTON, MASS.

Private # before title: #95

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF IS GRAY AND GREEN MIXED.

USE BEST JUDGMENT FOR OTHER COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 26 1952
SKETCH				
RETOUCHING	3	2 1/2	OCT 22 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO			OCT 29 1952	OCT 31 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		11-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.W.HUGHES & CO.,INC., MECHANICVILLE, N.Y.

NO. 2CH1314

ORDER No. 76022

DATE 10-21-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BERKSHIRE INN, GREAT
BARRINGTON, MASS.

Private # before title: #101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TWO CARS TO LEFT.

BUILDING IS A RATHER DARK BROWN. SLATE GRAY ROOF. WHITE PILLARS
AND OTHER TRIM. AWNINGS AT EXTREME RIGHT ARE GREEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 26 1952
SKETCH				
RETOUCHING	3	3	OCT 22 1952	OCT 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	OCT 31 1952 11/6/52	NOV 6 1952 DEC 3 1952 11/7/52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY RICH-HOLT CO., CEDAR POINT, OHIO

NO. 2CH1315

ORDER No. 76032

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW SECTION OF CEDAR POINT MIDWAY
CEDAR POINT, OHIO, ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- POLES, WIRES, TELEPHONE SIGN IN FOREGROUND, AND PEOPLE
AND BENCH BEHIND TELEPHONE SIGN.

ADD CLOUDS. SHOW PEOPLE IN SEATS ON FERRIS WHEEL. WHEEL IS
SILVER WITH GREEN SEATS. CONCRETE WALKS. BLACK RAIL AROUND THE
FERRIS WHEEL. BOOTH IS WHITE - WITH BLACK LETTERS ON WHITE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 26 1952
SKETCH				
RETOUCHING	9	3½	OCT 22 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		9½		11-4-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1316 ORDER NO. 76035 DATE 10-22-52

CUSTOMER MISSOURI JEWELITE CO., INC.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOWER GROVE BANK & TRUST CO. *Follow Capt*

BUILT BY MISSOURI JEWELITE COMPANY, INC.

...

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL LAYOUT #1 FOR ARRANGEMENT — REDUCE SIGN OF
~~MISSOURI JEWELITE CO.~~ AND LOWER LETTERING AS NOTED ON #1.

COLOR DESCRIPTION

FOLLOW COLORED PHOTOGRAPH FOR COLORS

RETURN COLOR PHOTO TO CUSTOMER

ret 11/18/52

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*5x7 Rephot
of
CL
3.50*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1317 ORDER NO. 76037 DATE 10-22-52

CUSTOMER KING'S STUDIO
JAMESTOWN, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In panel at bottom)
JAMESTOWN MOTEL - 1018 FOURTH AVENUE,
S.W. - JAMESTOWN, N. DAK.

FRONT NO. 5 (All of this on address side)
R. M. ~~XX~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - LARGE SPLOTCH OF OIL IN FOREGROUND.

MAKE THE GROUNDS NEAT APPEARING.

COLOR DESCRIPTION

FOLLOW ECKTACHROME TRANSPARENCY FOR COLORS

RETURN ECKTACHROME TO CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RETND
7/11/53

Ret 53
106
2014
209
200

O.K.
OK

NO. 2CH1318

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTORS

ORDER No. 76040

DATE 10-22-52

12 $\frac{1}{2}$ " M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLANE SERVICE FROM THE MAINLAND
TO THE LAKE ERIE ISLANDS.

Private # before title: #15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
ADD CLOUDS.

RED BUILDING, WITH WHITE LETTERS.
SILVER PLANE WITH BLACK NUMBERS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 29 1952
SKETCH				
RETOUCHING			OCT 23 1952	OCT 28 1952
REPHOTO			OCT 31 1952	NOV 5 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/4	1/11/52	1/11/52
ARTIST DEPT.		8.34		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1319

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ONE OF THE SHELTER HOUSES AND
CONCESSION STANDS, EAST HARBOR,
OHIO STATE PARK. ON THE MARBLEHEAD
PENINSULA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1

R. M. YES

IMPRINT SAME AS ABOVE

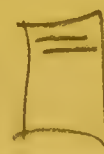


PHOTO PROPERTY OF C.T.

Private # before title: #136

RETOUCHING AND COLOR DESCRIPTION **TWO VIEW PICTURE-USE YOUR JUDGMENT FOR TOP VIEW. CONCESSION STAND: TAKE OUT CAR, GARBAGE CAN, ALSO WIRE FENCE ON EXTREME RIGHT. LEAVE IN CHARCOAL BAGS. ADD CLOUDS. SANDY GROUND. PALE GREEN BUILDING, GREEN ROOF. CIGARETTE MACHINE-BROWN, RED KNOBS. GRAY UNIFORM ON POLICEMAN. DIFFERENT COLORED TOYS & NOVELTIES. SHELTER HOUSE: GRAY ROOF. STONE ON RIGHT & LEFT. CONCRETE FLOOR. NATURAL WOOD BENCHES. STONE BACK. ADD CLOUDS. LEAVE PEOPLE IN PICTURE. NEAT LOOKING GRASS IN FOREGROUND.**
(EITHER VERTICAL OR HORIZONTAL VIEW) YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH				
RETOUCHING			OCT 30 1952	NOV 4 1952
REPHOTO			OCT 23 1952	OCT 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	NOV 7 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1320

ORDER NO. 76040

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

152 - ROCKY SHORE ALONG CATAWBA CLIFFS,
CATAWBA ISLAND, OHIO, SHOWING MOUSE
ISLAND.

Private # before title; #152.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. BLACK TOP ROAD THROUGH TREES ON RIGHT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 22 1952
SKETCH				
RETOUCHING	3	1/2	OCT 23 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				OCT 31 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1/2	OCT 29 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1321

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MADISON STREET LOOKING NORTH,
PORT CLINTON, OHIO /

Private # before title: #163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING		3	OCT 23 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1322

ORDER NO. 76040

DATE 10-22-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL, LIBRARY AND MUSEUM,
PORT CLINTON, OHIO

Private # before title: #165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-PARTIAL BUILDINGS SHOWING ON RIGHT & LEFT OF CITY HALL.
ALSO MAIL BOX, SIGNS, CAR. ADD CLOUDS.
GRAY LIMESTONE BUILDING WITH GREEN SHADES. STONE TRIM. GRAY-GREEN
ROOF. CONCRETE STEPS WITH BLACK RAILING. BROWN DOORS.
WHITE WINDOW TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3 1/2		NOV 3 1952
REPHOTO			OCT 23 1952	OCT 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 6 1952	11-12-52
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Reduce 4 Negs
as made

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1323

ORDER NO. 76040

DATE 10-22-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORT CLINTON, OHIO CHURCHES

Private # before title: #173

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ☒ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF FOUR CHURCHES - ARRANGED SIMILAR TO CARD 2CH630
ENCLOSED. PUT TITLE OF EACH CHURCH BELOW THE CHURCH IN SMALL
LETTERS.

NOTE INSTRUCTIONS ~~ENCLOSED~~ ON BACK OF EACH PHOTOGRAPH.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1952	NOV 6 - 1952
SKETCH		2		
RETOUCHING		8	NOV 3 1952	NOV 5 1952
REPHOTO			OCT 24 1952	NOV 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2	NOV 10 1952	11-18-52
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1324

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

174-NATIONAL GUARD BUILDING, PORT CLINTON, OHIO

Private # before title: #174.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- CARS, TRUCKS AND STREET SIGN. ADD CLOUDS.
BLACK TOP STREET. WHITE FLAG POLE, SHOW U.S. FLAG. SEE CARD
62028 (ENCLOSED) FOR BUILDING COLORS. GRAY DOORS. BLACK RAILING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	OCT 31 1952
SKETCH				
RETOUCHING		3	OCT 30 1952	OCT 31 1952
REPHOTO			OCT 23 1952	OCT 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 5 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1325

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORT CLINTON, OHIO PUBLIC SCHOOLS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

Private # before title: #175

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TWO-VIEW CARD. HIGH SCHOOL AT TOP-GRADE SCHOOL AT BOTTOM. EITHER HORIZONTAL OR VERTICAL(BEST). HIGH SCHOOL: RED-BROWN BRICK WITH CREAM WINDOW TRIM, AND CONCRETE STRIP ACROSS TOP. CLOSE WINDOWS, ALL SHADES CREAM COLOR-SHOW THEM OPEN ABOUT HALF WAY. TAKE OUT BICYCLES. ADD CLOUDS. CONCRETE SIDEWALK. GRADE SCHOOL: TAKE OUT FIRE PLUG AND ADD CLOUDS. BUFF BRICK, CONCRETE TRIM AND ENTRANCE. GLASS BRICK WINDOWS WITH CREAM TRIM. CREAM COLOR DOUBLE DOOR AT EXTREME RIGHT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH		1		
RETOUCHING		5	OCT 31 1952	NOV 4 1952
REPHOTO			OCT 23 1952	
PHOTO-LITHO			NOV 10 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 Print of
neg mounted

NO. 2CH1326

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 76040

DATE 10-22-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGRUDER MEMORIAL HOSPITAL,
PORT CLINTON, OHIO

Private # before title: #176

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BOTH PHOTOS, TAKING OUT FOLIAGE ON ONE AND SHOWING AS MUCH OF THE BUILDING AS POSSIBLE.

BUFF BRICK BUILDING, WITH GREEN WINDOW TRIM AND CONCRETE STRIPS.

CHROME TRIM ALONG TOP OF SOLARIUM. FLOWERS ALONG ENTRANCE.

CONCRETE WALKS. GREEN DOORS AND AWNING. ADD CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH				
RETOUCHING		3 1/2	OCT 30 1952	
REPHOTO			OCT 23 1952	OCT 28 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 5 1952	NOV 10 1952
HAND COLOR PROOF	108	1 1/2		11-11-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1327

ORDER No. 76040

PHOTO BY ROBERT J. DODGE

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

TROPHY AWARDING AT THE PUT-IN-BAY
YACHT CLUB TO WINNERS OF THE
REGATTA.

IMPRINT SAME AS ABOVE

Private # before title: #192

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE STUCCO WITH GREEN ROOF. "P.I.B.Y.C." IS BLACK
LETTERS ON WHITE.

TAKE OUT WIRES. ADD CLOUDS.

SILVER TROPHIES. WINDOW AND DOOR FRAME IS GREEN. WHITE WOODEN
POSTS, WHITE STUCCO ABOVE POSTS WITH GREEN BORDER. LITTLE
TRIANGLES ABOVE BORDER ARE GREEN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH			OCT 23 1952	
RETOUCHING		3	OCT 27 1952	
REPHOTO			OCT 31 1952	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	12		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1328

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERRY'S VICTORY AND INTERNATIONAL
PEACE MEMORIAL AT PUT-IN-BAY,
SOUTH BASS ISLAND, OHIO

Private # before title: #194

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OA4220-N. FOLLOW CARD OA4220-N FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH				
RETOUCHING	✓	2½	NOV 3 1952	NOV 4 1952
REPHOTO			10-27-52	OCT 31 1952
PHOTO-LITHO			NOV 11 1952	NOV 19 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1329

ORDER No. ~~MM~~ 76040

DATE 10-22-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A PORTION OF DELAWARE AVENUE, THE
MAIN STREET OF PUT-IN-BAY, OHIO

Private # before title: #212

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED-USE THIS SECTION ONLY. REMOVE-BICYCLE, POLE
AND WIRES, CARS ON LEFT SIDE OF STREET. BLACK TOP STREET. SHOW
PAVED SIDEWALKS. TAKE OUT PRICE ON "AIR LIFT" SIGN. ADD CLOUDS.
RIGHT SIDE: WHITE BUILDING WITH BLACK LETTERS. "WELCOME VISITORS"-
BANNER IS RED ON WHITE. SECOND BUILDING-GREEN FRONT, GRAY ROOFS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH			OCT 23 1952	OCT 27 1952
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		11-4-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

11
Print

NO. 2CH1330

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 76040

PHOTO BY ROBERT J. DODGE

DATE 10-22-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUT-IN-BAY HARBOR WITH PERRY'S VICTORY AND INTERNATIONAL PEACE MEMORIAL IN THE INSERT.

Private # before title: #213

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW INSERT IN LOWER RIGHT HAND CORNER OF PHOTO.

ADD CLOUDS. INSERT: DIFFERENT COLORED BOATS. WHITE MARBLE MONUMENT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH		1/2		
RETOUCHING		2 1/2	OCT 23 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	NOV 6 1952	NOV 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1331

ORDER No. 76040

PHOTO BY GIBBS

DATE 10-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

THE WOMAN'S CLUB HOUSE, CENTRAL
PARK, LAKESIDE, OHIO

"THE CHAUTAUQUA OF THE GREAT LAKES"

Private # before title: #251

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS GREEN WITH WHITE TRIM. SHINGLE ROOF. ADD CLOUDS.
WHITE HYDRANGEAS.

SIGN- WHITE LETTERS ON DARK GREEN.

TAKE OUT CAR ON RIGHT. SHOW NICE LAWN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING		3½	OCT 23 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 31 1952	NOV 10 1952
ARTIST DEPT.		9		11-10-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1332

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 76040

PHOTO BY GIBBS

DATE 10-22-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SHUFFLEBOARD COURTS OF
LAKESIDE, OHIO "THE CHAUTAUQUA
OF THE GREAT LAKES" ,

Private # before title: #252

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS. TAKE OUT DEAD BRANCHES. PLANT GRASS IN FORE-
GROUND. LEAVE IN BLACK WIRES.

CONCRETE COURTS WITH BLACK MARKINGS. SCOREBOARD AND BENCHES
ARE GREEN. GREEN LIGHT POSTS AND REFLECTORS. DIFFERENT
COLORED HOUSES. HOUSE ON RIGHT IS WHITE WITH TAN SHINGLES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH			OCT 23 1952	OCT 27 1952
RETOUCHING	4	4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1st	1½	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1333

ORDER NO. 76040

PHOTO BY GIBBS

DATE 10-22-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL

THE TENNIS COURTS, PERRY PARK,
LAKESIDE, OHIO "THE CHAUTAUQUA
OF THE GREAT LAKES"

IMPRINT

SAME AS ABOVE

Private # before title: #255

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BENCHES ON COURT, AND SHADOWS. ADD CLOUDS.
CEMENT COURT. BUILDINGS IN BACKGROUND ARE WHITE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform. All photos are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING	9	3	OCT 23 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 31 1952	NOV 7 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1334

ORDER No. 76040

DATE 10-22-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. COAST GUARD STATION,
MARBLEHEAD, OHIO /

Private # before title: #262

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- POLE IN FOREGROUND. ADD- CLOUDS
GREEN-BLUE WATER. GARAGE IN FOREGROUND IS WHITE, GREEN DOORS AND
RED ROOF. GREEN WINDOWS AND WHITE BOATS. STATION IN REAR IS
WHITE, RED ROOF, AND GREEN WINDOW TRIM. GRAY TRAILER TO LEFT
OF STATION.

WHITE MAST IN CENTER OF PHOTO.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH				
RETOUCHING		2	OCT 23 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO			OCT 31 1952	NOV 5 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		11-6-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1335

ORDER No. 76040

PHOTOS BY GIBBS

DATE 10-22-52

12 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

263 THE CHURCHES OF MARBLEHEAD, OHIO

IMPRINT SAME AS ABOVE

Private # before title: #263

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF 5 CHURCHES. ARRANGE SIMILAR TO CARD 2CH620.
PUT TITLE OF EACH CHURCH EITHER ABOVE OR BELOW THE CHURCH.

FOLLOW INSTRUCTIONS ON BACK OF EACH PHOTOGRAPH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that negatives are uniform and in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1952	DEC 9 - 1952
SKETCH				NOV 18 1952
RETOUCHING		1 1/2		
REPHOTO			OCT 24 1952	
PHOTO-LITHO			DEC 10 1952	
BLUEPRINT				DEC 16 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1336

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 76040

PHOTO BY GIBBS

DATE 10-22-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

HOOVER AUDITORIUM, LAKESIDE, OHIO
"THE CHAUTAUQUA OF THE GREAT
LAKES"

Private # before title: #291.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FOLIAGE ON LEFT SIDE OF BUILDING TO LOOK LIKE CARD
4352-29-N (DO NOT FOLLOW FOR COLORS). TAKE OUT WIRES, POLES,
AND LIGHT. SMOOTH OUT THE STREET-BLACK TOP. ADD CLOUDS.
BUILDING IS BUFF BRICK #12. IVORY STUCCO TOP AND RED TILE
CANOPY ROOF WITH IVORY TRIM. ROOF ON BUILDING IS BLACK.
IVORY DOORS AND WINDOW TRIM. BLACK LAMP POSTS WITH WHITE
GLOBES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 29 1952
SKETCH				
RETOUCHING		6	OCT 23 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 5 1952	NOV 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1337

ORDER No. 76042

DATE 10-23-52

12 1/2 M POST CARDS C.T.ART COLORTONE

FULL FACE -3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (REPLACE WITH TITLE)

COMMODORE OLIVER HAZARD PERRY, HERO
OF THE BATTLE OF LAKE ERIE

Private # before title: #214

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LETTERING AT BOTTOM OF PICTURE. ~~REPLACE WITH TITLE.~~

USE YOUR JUDGMENT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 31 1952
SKETCH				
RETOUCHING		2	OCT 29 1952	OCT 30 1952
REPHOTO			OCT 23 1952	OCT 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 3 1952	NOV 10 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CH1338

ORDER NO. 76042

DATE 10-23-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL

COMMODORE PERRY LEAVING THE
AND SINKING NIAGARA FOR THE
BATTLESHIP "HAWK"

Disabled

LAURENCE

IMPRINT

SAME AS ABOVE

Private # before title: #215

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 31 1952
SKETCH				
RETOUCHING		35	OCT 30 1952	OCT 30 1952
REPHOTO			OCT 23 1952	OCT 28 1952 OCT 29 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	NOV 7 1952	NOV 24 1952
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1339 / ORDER NO. 76048 DATE 10-23-52

CUSTOMER
CASA LOMA MOTEL
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CASA LOMA MOTEL
6500 NEBRASKA AVENUE
TAMPA, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

457

Rec'd
Em 210-1 1/2 106
LA-10
Jm

Add'l. Instructions
2.50 mif

OK
111

Red Impression

(F)

LINWOOD PARK, VERMILION, OHIO

NO. 2CH1340

ORDER No. 76049

DATE 10-23-52

6½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE STAND AND GROCERY STORE,
LINWOOD PARK, VERMILION, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BICYCLES, AND CLEAN UP GRASS.

BUILDING ON LEFT IS WHITE AT BASE AND DARK BROWN AT TOP. ~~III~~
SIGN IN WHITE LETTERS ON BLACK.

BUILDING ON RIGHT IS WHITE WITH BLUE-BLACK SLATE ROOF. SIGN
IS BLACK LETTERS ON WHITE IN CENTER. WHITE ON RED TO LEFT AND
RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 26 1952
SKETCH				
RETOUCHING	1	3	OCT 24 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1341 ORDER NO. 76056 DATE 10-24-52

CUSTOMER
STAR MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STAR MOTEL — ST. PETERSBURG, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP AS MARKED — AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PH 6 1/2
Mm 20 HE 1 1/2
2019

Add'l Artwork
\$ 4.50 net

O.K.

or

Red Impression

(F)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1342 ORDER NO. 76059 DATE 10-24-52

CUSTOMER CHAMPLAIN COURT
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHAMPLAIN COURT
6600 FOURTH STREET, NORTH
ST. PETERSBURG, FLORIDA

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref 6-1
Jan 106 210-1 1/2
207

Add'l artwork

2.50 net

0.15
or

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1343

ORDER No. 76061

DATE 10-24-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANNA III RIVER CRUISE BOAT,
MAKING DAILY TRIPS ON THE NIAGARA
RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 29 1952
SKETCH				
RETOUCHING			OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND-COLOR PROOF	14	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1344

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANNA III RIVER CRUISE BOAT, NIAGARA
RIVER, N.Y., SAILING FROM YOUNGSTOWN
DAILY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH				
RETOUCHING			OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	OCT 31 1952	NOV 5 1952
ARTIST DEPT.	85	8½	11-29-52	1-9-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N. Y.

NO. 2CH1345

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORIC ONTARIO HOUSE,
YOUNGSTOWN, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LIGHT CAR WITH TRUNK LID UP.

GRAY NATURAL STONE BUILDING.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 30 1952
SKETCH				
RETOUCHING	10	4	OCT 27 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO			OCT 31 1952	NOV 5 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1346

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

FRONTIER HOUSE, BUILT 1812 / VISITED
BY NOTABLES FROM ALL OVER THE
WORLD / LEWISTON, N.Y. /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH				
RETOUCHING	6	30	OCT 27 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		5½		11-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1347

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHT CLUB, YOUNGSTOWN, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING. BOAT IS WHITE AND BROWN

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 29 1952
SKETCH				
RETOUCHING			OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 3 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rita

NO. 2CH1348

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HARBOR SCENE, YOUNGSTOWN, N.Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL' PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
// Subjects c.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 30 1952
SKETCH				
RETOUCHING		2	OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 31 1952	NOV 5 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1349

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD FORT NIAGARA AND U.S. COAST
GUARD STATION, YOUNGSTOWN, N.Y.,
TAKEN FROM CANADIAN SIDE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT: SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 29 1952
SKETCH				
RETOUCHING		1½	OCT 27 1952	OCT 29 1952
REPHOTO				NOV 6 1952
PHOTO-LITHO			OCT 31 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		11-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1350

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

TITLE IN FULL FERRY, RUNNING BETWEEN
YOUNGSTOWN, N.Y. AND NIAGARA-ON-
THE-LAKE, CANADA, WHICH OPERATES
UNDER A SPECIAL CHARTER FROM THE
CROWN BY PIERCE MARINE CORPORATION.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOAT

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 31 1952
SKETCH				
RETOUCHING		2	OCT 27 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/4	NOV 3 1952	11-12-52
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1351

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHT CLUB, YOUNGSTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 26 1952
SKETCH				
RETOUCHING	3	2	OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/4	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1352

ORDER NO. 76061

DATE 10-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARBOR SCENE, YOUNGSTOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	OCT 31 1952
SKETCH				
RETOUCHING		2½	OCT 27 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		9		11-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH1353

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

ORDER No. 76061

DATE 10-24-52

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOUTH OF NIAGARA RIVER AT LAKE
ONTARIO, YOUNGSTOWN, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW ALL WATER IN FOREGROUND WHERE DARK SPOTS ARE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 31 1952
SKETCH				
RETOUCHING	5	2	OCT 27 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 3 1952	NOV 12 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1354

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE
TITLE: BEAUTIFUL FLORIDA HOMES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH743. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 27 1952
SKETCH				
RETOUCHING		0	NOV 6 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4			NOV 21 1952

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

F.E.C.NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1355

ORDER NO. 76064

DATE 10-24-52

12 1/2 M MINIATURE VIEWS 2 1/2 * 3 1/2 ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SUN AND SURF BATHING IN
SUNNY FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CP2201 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

9BH1604

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				NOV 6 1952
RETOUCHING	✓	✓		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 6 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	3	2		Nov 24 1952 ✓

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

photo in D10617

but drawing of photo

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1356

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE
TITLE: THE PELICAN FAMILY,
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH869. MAKE NEW BLACK NEGATIVE

REDUCE ~~COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH	10	1/2		
RETOUCHING	4	1/2		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	5		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

New Colors
Pull offsets

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1357

ORDER NO. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SUNRISE ON THE FLORIDA
COAST

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH641. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING	4	1		NOV 6 1952
REPHOTO				
PHOTO-LITHO			NOV 6 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	✓	1		NOV 14 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1358

ORDER No. 76064

DATE 10-24-52

12 1/2 M MINIATURE VIEWS 2 1/2 X 3 1/2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE /

TITLE: FLAMINGOS AT RARE BIRD
FARM, FLORIDA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH376. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING		✓		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	3	2 1/2		Nov 20 1952 ✓

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Photo in 10330
Let's see
Return photo

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1359

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

TITLE: COLORFUL MACAWS - PARROT
JUNGLE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1063. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Doney
check ph
Return*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING	4	16		NOV 6 1952
REPHOTO				
PHOTO-LITHO			NOV 6 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	✓	5		Nov 24 1952

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1360

ORDER NO. 76064

DATE 10-24-52'

12 1/2 M MINIATURE VIEWS 2 1/2 X 3 1/2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO'
IMPRINT NONE'
TITLE: MONKEY JUNGLE, FLORIDA'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AHL548. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date ML

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH °	10	2		NOV 6 1952
RETOUCHING	4	1 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	5		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Make New
Colors
Pull Offsets*

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1361

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: THE GOLDEN SHOWER TREE IN
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1477. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING	4	¼		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	3	0:15		Nov 20th 1952

DATE BLUEPRINT OK'D. DATE Filed.

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1362

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT

NONE

TITLE: ROYAL POINCIANA TREE
IN FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1494. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				NOV 6 1952
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	3	2 1/2		Nov 20 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1363

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: ORANGE PICKING TIME IN
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1006. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING		0	NOV 6 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	4	2 1/2		Nov 24 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Done
Return color OK*

F.E.C. NEWS CO., W. PALM BEACH, FLA.

NO. 2CH1364

ORDER NO. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: JACARANDA TREE (ACUTIFOLIA)
IN FULL BLOOM, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1445. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING		1 1/2		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 6 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	✓	2 1/2		Nov 24 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Drawing
Please call
Mr. [unclear]*

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1365

ORDER NO. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SOME OF THE FISH CAUGHT
ALONG THE OVERSEAS HIGHWAY
FLORIDA KEYS-CHANNEL #2,
CRAIG AND CHANNEL #5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1117. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH			NOV 6 1952	
RETOUCHING	4	1/2		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT			NOV 6 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	2 1/2		Nov 24 1952

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1366

ORDER No. 76064

DATE 10-24-52'

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO '

IMPRINT NONE '

TITLE: FLORIDA SEMINOLE INDIAN
AND HER PAPOOSE IN THE
EVERGLADES '

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH902. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH	4	1/2	NOV - 6 1952	NOV 4 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 6 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	2 1/2		Nov 20 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1367

ORDER No. 76064

DATE 10-24-52

12 1/2 M MINIATURE VIEWS 2 1/2 X 3 1/2 ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: FLORIDA CYPRESS GARDENS,
AQUA MAIDS,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1494. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATES~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF.

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH	10	1/2		NOV 6 1952
RETOUCHING				NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	6	11/20/52	11/21/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1368

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE /

TITLE: AVENUE OF AUSTRALIAN
PINES AND HIBISCUS IN
FLORIDA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH971. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING		1/4		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	2 1/2		Nov 20 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Down 8
Return Estimate Pl*

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1369

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

TITLE: PLANTATION OF ROYAL PALMS-
McKEE JUNGLE GARDEN,
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH550. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING	4	1/2	NOV 6 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	3	2-1/2		NOV 20 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1370

ORDER No. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO /
IMPRINT NONE /
TITLE: COLORFUL SILVER SPRINGS,
FLORIDA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH1461. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				NOV 6 1952
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO			NOV 6 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	3	2 1/2		NOV 21 1952

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Get Downey
Reduce Color - Black*

F.E.C. NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1371

ORDER NO. 76064

DATE 10-24-52'

12 $\frac{1}{2}$ M MINIATURE VIEWS 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: THE SINGING TOWER,
MOUNTAIN LAKE SANCTUARY,
FLORIDA,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1482. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING		1/2		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	3			NOV 14 1952

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Get Drawing
Retouch Color & Black*

F.E.C.NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1372

ORDER No. 76064

DATE 10-24-52

12 1/2 M MINIATURE VIEWS 2 1/2 X 3 1/2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: FLORAL VISTA IN SUNKEN
GARDENS, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1522. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING		0	NOV 6 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			NOV 6 1952	
HAND COLOR PROOF				
ARTIST DEPT.	4	3 1/2		Nov 20 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Drawings
Return color photo*

F.E.C.NEWS CO., W.PALM BEACH, FLA.

NO. 2CH1373

ORDER NO. 76064

DATE 10-24-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: STATELY ROYAL PALMS AND
FLOWERS, SUNKEN GARDENS,
FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH870. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	
SKETCH				
RETOUCHING		1/2		NOV 6 1952
REPHOTO				
PHOTO-LITHO			NOV 6 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4			Nov 14 1952

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2CH1374

ORDER NO. 76173

DATE 10-27-52

12½ M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHITEFACE MEMORIAL HIGHWAY,
WILMINGTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 196

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER C.T.

BRING OUT LAKES IN BACKGROUND.

PUT CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH				
RETOUCHING			OCT 27 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	207	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 2CH1375

ORDER NO. 76174

DATE 10-27-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION RAILROAD STATION,
TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 27

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o-
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 31 1952
SKETCH				
RETOUCHING			OCT 27 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	1 1/2	NOV 3 1952	NOV 7 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 2CH1376

ORDER No. 76174

DATE 10-27-52

25 M POST CARDS

C.T. ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FORT HOMER W. HESTERLY,
TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 35

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C. T.

BLDG.-WHITE. BARS IN WINDOW-GRAY. TOP OF TOWER BRONZE.
TAKE OUT LETTERING ARMY INSTRUCTORS OFFICE.
EMBLEM ON CENTER WALL-BLUE & RED. EVERGREENS IN FRONT OF BLDG.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH	6	2 1/2	OCT 27 1952	NOV 3 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 6 1952	NOV 12 1952
ARTIST DEPT.		8 1/2		11-13-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1377

ORDER No. 76177

DATE 10-27-52

6½ M POST CARDS C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DOWAGIAC,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE:(c)CURT TEICH & CO.,INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEW VIEWS: 2CH1378 - 87 INCL.

SUBMIT SKETCH

D - 2CH1370 ✓
O - 2CH1381 ✓
W - 2CH1384 ✓
A - 2CH1385 ✓
G - 2CH1386 ✓
I - 2CH1387 ✓
A - 2CH1377 ✓
C - 2CH1379 ✓ HOP

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OCT 29 1952

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH	3	7		
RETOUCHING	5	6		NOV 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 2 - 1952

NOV 24 1952

DEC 8 1952

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1378

ORDER No. 76177

DATE 10-27-52

6½ M POST CARDS C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SISTER LAKES, NEAR DOWAGIAC,
MICHIGAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS AND SHOW FOLIAGE ON TREES
IN DISTANCE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	
SKETCH				
RETOUCHING	16	1 1/4	OCT 28 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/4	NOV 5 1952	NOV 19 1952
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1379

ORDER No. 76177

DATE 10-27-52

6½ M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE,
DOWAGIAC, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. WITH CONCRETE TRIM AROUND TOP & WHITE WINDOW
TRIM. CONCRETE STEPS. WHITE FLAG POLE WITH GOLD BALL AT TOP.
GREEN LAMP ~~XX~~ POLE. RED BRICK STREET.
TAKE OUT CAR, POLES & WIRES, & STREET SIGNS.
ADD CLOUDS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1377

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	OCT 31 1952
SKETCH				
RETOUCHING	13	2 1/2	OCT 28 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 5, 1952	11-12-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1380

ORDER NO. 76177

DATE 10-27-52

6 1/2 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT STREET LOOKING SOUTH,
DOWAGIAC, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH				
RETOUCHING		5	OCT 28 1952	NOV 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	P4	NOV 7 1952	NOV 19 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2CH1377

D-

(F)

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1381

ORDER No. 76177

DATE 10-27-52

6 1/2 M POST CARDS

C.T.ART-COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN LAKE, NEAR DOWAGIAC,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1377

0

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH				
RETOUCHING	22	1	OCT 28 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 5 1952	11-12-52
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1382

ORDER No. 76177

DATE 10-27-52

6 1/2 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT STREET LOOKING NORTH,
DOWAGIAC, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 1952
SKETCH				
RETOUCHING	5	3	OCT 28 1952	NOV 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	124	NOV 6 1952	NOV 12 1952
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1383

ORDER NO. 76177

DATE 10-27-52

6½ M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF SISTER LAKES SHOWING
BUSINESS DISTRICT, NEAR
DOWAGIAC, MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ON LEFT ARE WHITE WITH GREEN ROOFS. TO THE RIGHT OF
THESE ARE NATURAL LOG CABINS WITH RED ROOFS. BLDGS. IN BACK-
GROUND ARE WHITE. /

ADD CLOUDS - TAKE OUT WEEDS IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 30 1952
SKETCH			OCT 28 1952	OCT 30 1952
RETOUCHING	7	2		
REPHOTO			OCT 31 1952	NOV 5 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1384

ORDER NO. 76177

DATE 10-27-52

6 1/2 M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL HIGH SCHOOL,
DOWAGIAC, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF BRICK BLDG. WITH GRAY WINDOW TRIM. DARK BROWN DOORS.

GREEN LAMP POLES WITH WHITE LAMPS. SILVER FLAG POLE.

SHOW U.S. FLAG THROUGH TREES. CONCRETE WALK.

TAKE OUT CAR, POLES & WIRES. / ADD CLOUDS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2CH1377

W

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	10	2	OCT 28 1952	NOV 3 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 6 1952	11-12-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1385

ORDER No. 76177

DATE 10-27-52

6½ M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD MILL POND LOOKING INTO
DOWAGIAC, MICHIGAN /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE-CONCRETE WITH CONCRETE RAILING. BLACK TOP STREET.
WHITE POSTS ALONG HIGHWAY.

TAKE OUT TELEPHONE POLES & WIRES & STAKES IN FOREGROUND.

CROP AT BOTTOM & ADD CLOUDS /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1377

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH				
RETOUCHING	3	2	OCT 28 1952	
REPHOTO			NOV 11 1952	NOV 14 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1386

ORDER No. 76177

DATE 10-27-52

6 1/2 M POST CARDS C.T.ART-COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF MAGICIAN LAKE AND MAPLE
ISLAND, NEAR DOWAGIAC, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BENCH ON LEFT & ADD CLOUDS.

CROP AT BOTTOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

457

2CH1377

Executive OK of Estimate.

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH			OCT 28 1952	NOV 3 1952
RETOUCHING		/		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1/2	NOV 6 1952	11-12-52
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY JENISON NEWS AGENCY,
DOWAGIAC, MICHIGAN

NO. 2CH1387

ORDER No. 76177

DATE 10-27-52

6½ M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF NEW YORK CENTRAL PARK,
DOWAGIAC, MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"OUR SERVICE MEN AND WOMEN" IS BLACK LETTERS ON WHITE. SIGN IS
WHITE WITH RED, WHITE & BLUE STRIPES TO THE RIGHT OF EACH SECTION
IN SIGN. SILVER FLAG POLE. CONCRETE STATUE.
TAKE OUT CAR AND WIRES & PARKING METERS. ADD CLOUDS. TAKE OUT
STREET SIGNS.

Tourist house at left is log cabin, white trim.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 - 1952	NOV 3 - 1952
SKETCH			OCT 28 1952	
RETOUCHING		24		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 6 1952	NOV 12 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2CH1377

I

152-A. WOLFMUELLER, BUFFALO, N.Y.

NO. 2CH1388

ORDER No. 76183

DATE 10-28-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING,
RESTAURANT AND MUSEUM.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - SAME AS

ON 3BH1138 *reset*

IMPRINT

same AS ABOVE

PRIVATE NO. BEFORE TITLE: 152

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SAME COLORS AS ON 3BH1138 ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	6	4		
RETOUCHING			OCT 28 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		9		11-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

A. WOLFMUELLER, BUFFALO, N.Y.

NO. 2CH1389

ORDER No. 76183

DATE 10-28-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAGOON AND PICNIC GROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS ON

IMPRINT

SAME AS ABOVE,

3BH1138

reset

private NO. BEFORE TITLE: 153

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 30 1952
SKETCH			OCT 28 1952	OCT 29 1952
RETOUCHING		2		
REPHOTO			OCT 31 1952	NOV 10 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 3 - 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1390 ORDER NO. 76078 DATE 10-27-52

CUSTOMER THE PROSPECT HOUSE
NIAGARA FALLS, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PROSPECT HOUSE HOTEL — NIAGARA FALLS,
N.Y.

ESTABLISHED 1869.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY
FOR COLOR GUIDE — SEE ALSO INSTRUCTIONS
ENCLOSED.

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

3-58
2-22
R 8
200 23
LA 15
2

Grouping, add'l
Outwork & Reproduction
52.50
not

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1391 ORDER NO. 76079 DATE 10-27-52

CUSTOMER
WELCH CABIN COURT
SAULT STE. MARIE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WELCH'S CABIN COURT,
SAULT STE. MARIE, MICHIGAN

FRONT NO. 5 R. M. ☒ Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE: LIGHT WIRES, CABLE AND POLES, PART OF HOUSE SHOWING ON RIGHT.
UNFURL FLAG ON POLE.

COLOR DESCRIPTION

YELLOW BUILDINGS WITH GRAY ROOFS. WHITE DOOR AND WINDOW SASH.
GREEN LAWN AND FOLIAGE.
SIGN: "CABIN COURTS" — WHITE ON GREEN BACK GROUND.
"WELCH'S"—RED ON RED BACKGROUND.
DARK GRAY DRIVE. LIGHT GRAY SIDEWALK. COLORED AUTOS.

RETURN NEGATIVE TO: YOUNG'S STUDIO
215 W. PORTAGE AVE., SAULT STE. MARIE, MICH.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print W
105
11-13-52
209

1 print 1.50

OK

Red Separation

(F)

2CH 1392

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1392 ORDER NO. 76080 DATE 10-27-52

CUSTOMER THE STATE OF WYOMING
CHEYENNE, WYOMING

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2CH1392

The Capitol building, Cheyenne, Wyoming. It was here that the first lady
governor of any state "held sway", from 1925-1927.

CREDIT: Wyoming Commerce & Industry Commission

REMOVE AUTOMOBILE FROM PICTURE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
HOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

BT 4
Done 2/10/52
104
11-11-52
Jm
OK

HARRY N. MARTIN,
P.O.BOX 324, ASHEVILLE, N.C.

NO. 2CH1393

ORDER No. 76185

DATE 10-28-52'

25 M POST CARDS C.T.ART-COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MITCHELL FALLS, ON SIDE OF
MT. MITCHELL, WESTERN NORTH
CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE /

PRIVATE NO. BEFORE TITLE: 140

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

NICE WATER COLOR; BROAD LEAVED BUSHES IN UPPER LEFT-HAND FORE-
GROUND ARE RHODODENDRON- SHOW IN BLOOM WITH PINKISH-PURPLE
BLOSSOMS. TAKE LEAVES OUT OF WATER. ,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	
SKETCH				
RETOUCHING	9	2 1/2	OCT 28 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HARRY N. MARTIN,
P.O. BOX 324, ASHEVILLE, N.C.

NO. 2CH1394

ORDER NO. 76185

DATE 10-28-52

25 M POST CARDS

C.T. ART-COLOR TONE

WHITE
BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARKING AREA, AS SEEN FROM
OBSERVATION TOWER, MT. MITCHELL
STATE PARK, WESTERN NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 143

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT ASPHALT PARKING AREA WITH ROADWAY TO RIGHT OF IT (ONLY SMALL SECTION) ALL MOUNTAIN RANGES ARE COVERED WITH GREEN TREES-LIGHTER APPEARING SECTIONS ARE LEAVE TREES INSTEAD OF THE DARKER GREEN NEEDLE TREES. PRETTY CLOUD EFFECT. BRING OUT MOUNTAIN IN BACKGROUND A LITTLE BETTER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH				
RETOUCHING		/	OCT 28 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO			OCT 31 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CULVER MILITARY ACADEMY, CULVER, IND.

NO. 2CH1395

ORDER NO. 76091

DATE 10-28-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~CULVER~~ MEMORIAL CHAPEL, CULVER,
~~MILITARY ACADEMY~~, CULVER,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICK BUILDING (Nos. 44, 47, 48, or 56). ALL TRIM WORK IS ALL INDIAN
LIMESTONE #39. DOORS - #55. ORNAMENTAL HINGES ARE BLACK. ROOF-
#72 (COPPER, THAT HAS TURNED A GREENISH HUE FROM ORIGINAL COPPER
COLOR). LOUVRES - SAME COLOR AS SPIRE.

USE BEST PHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By ML
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1952	NOV 10 1952
SKETCH			OCT 28 1952	
RETOUCHING		3	NOV 4 1952	NOV 4 1952
REPHOTO			NOV 6 1952	NOV 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

11-1-52 Cust. Approved

5X7

Do not send up
[Signature]

CULVER MILITARY ACADEMY, CULVER, IND.

NO. 2CH1396

ORDER No. 76091

DATE 10-28-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ROSS BEASON, JR., MEMORIAL
HALL, CULVER, ~~INDIANA~~, MILITARY
ACADEMY, CULVER, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICK BUILDING (COLOR IS SLIGHTLY DARKER THAN CHAPEL COLOR).
BUILDING TRIM IS WHITE. SLATE ROOF -SLATE COLOR.

2CH1395

USE BEST PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5X7

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ML
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 11 1952
SKETCH				
RETOUCHING	5	2 1/2	OCT 28 1952	OCT 31 1952
REPHOTO			NOV 4 1952	NOV 14 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	NOV 6 1952	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

11-2-52 (201)

WERNER NEWS AGENCY,
KNOXVILLE, TENN.

NO. 2CH1397

ORDER NO. 76179

DATE 10-28-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAY STREET, LOOKING NORTH,
KNOXVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-132

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK

OF ENCLOSED PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 10 1952
SKETCH				
RETOUCHING		5	OCT 30 1952	NOV 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	NOV 10 1952	
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Full face

Title in sky: W-132 Gay Street, looking North, Knoxville, Tennessee

Special: Show customer's priv. No. W-132 before title.

Colors: left

- 1) dull dark red brick; white building trim; signs above store windows dark with white letters; upright neon sign "BAUM'S" dark green with white lettering; aluminum awnings;
- 2) #13, dead white trim; slightly mottled grey stone base
- 3) #10
- 4) red brick
- 5) #17
- 6) #34 #7) red 8) dead white 9) brown
- 10) tall 'Hamilton Bank' #13
- 11) sandstone 12) off-white 13) grey 14) white 15) red
- 16) 1st taller one #15--Neon sign "Park" dark with cream letters
- 17) 2nd adjoining taller one) red
- 18) white

right:

- 1) light red brick; store window borders and behind lettering chinese red; canopy border and lettering chrome
 - 2) #53; clean sign dark & white lettering
 - 3) concrete; green awning
 - 4) off-white marble front, light red brick side
 - 5) dead white; neon--"BROWN'S CAFETERIA" #18 with white letters
 - 6) #13; Neon sign--"TENNESSEE" #2 with white letters and gold border
 - 7) bring out sign "HOTEL FARRAGUT" (see 2CH545) dark, white letters, gold border
- balance variegated colors--large "FOWLER" sign #18 with cream letters large neon "HALLS" sign #23-cream letters tall bldg. in distance center of street white front, #10 side dark green lamp poles

WERNER NEWS AGENCY,
KNOXVILLE, TENNESSEE

NO. 2CH1398

ORDER No. 76179

DATE 10-28-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAY STREET AT NIGHT, LOOKING
SOUTH, KNOXVILLE, TENNESSEE

PRIVATE NO. BEFORE TITLE: W-133

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ON BACK
OF ENCLOSED PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 3 1952
SKETCH				
RETOUCHING		6	OCT 30 1952	NOV 3 1952
REPHOTO			NOV 6 1952	NOV 13 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2 1/2		11-14-52
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY,
KNOXVILLE, TENN.

NO. 2CH1399

ORDER No. 76197

DATE 10-28-52

25 M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN MUSEUM OF ATOMIC ENERGY,
OAK RIDGE, TENNESSEE

PRIVATE NO. BEFORE TITLE: W-140

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ON BACK
OF ENCLOSED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1453

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	5	3	OCT 30 1952	NOV 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 6 1952	NOV 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY,
KNOXVILLE, TENN.

NO. 2CH1400

ORDER NO. 76197

DATE 10-28-52

25 M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-141-JACKSON SQUARE, OAK RIDGE,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-141

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK

OF ENCLOSED PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1952	NOV 6 - 1952
SKETCH			NOV 3 1952	NOV 5 1952
RETOUCHING			OCT 29 1952	NOV 3 1952
REPHOTO			NOV 10 1952	NOV 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		11-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL402 ORDER NO. 76286 DATE 10-29-52

CUSTOMER
EDMARY HOTEL COURT
ALEXANDRIA, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWO NEW BUILDINGS OF EDMARY HOTEL COURT,
ALEXANDRIA, LA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NY~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT — WITH CORRECTION AS NOTED (2 DOORS).

NOTE CUSTOMER ROUGH PENCIL LAYOUT FOR FLOWER BEDS, ETC.

COLOR DESCRIPTION

REFER TO SUBJECT 2BH882 FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-4-15-52

2- Reproduction
L.O. 1
Rep. 7/12
J.M.H.C. 2
L.A. 11
101-1-13-53

as quoted
OK
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL403 ORDER NO. 76288 DATE 10-29-52

CUSTOMER S. C. JOHNSON & SON, INC.
RACINE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ADMINISTRATION AND RESEARCH CENTER OF
S. C. JOHNSON & SON, INC. IN RACINE, WISCONSIN
DESIGNED BY FRANK LLOYD WRIGHT.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT.

Make up 5 fronts

COLOR DESCRIPTION

FOLLOW SKETCH — AND COLOR SKETCH FOR COLOR GUIDE

X B & W'S RETAIN - 12/1/52

RUSH - MUST HAVE PROOF

11/7/52

5x7 Paper

Rec. 67-
S.C. 2 11/7/52
L.A. 10-104

as quoted
OK

MR. GRONERT
PLEASE GET TOGETHER
WITH MR. BUETTNER
ON EXACT SLIP OF
BUILDING

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1404 ORDER NO. 76289 DATE 10-29-52

CUSTOMER THE HOFBRAUHAUS
INDIAN ROCKS BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *all in full*

THE HOFBRAUHAUS 3½ MILES SOUTH OF NEW
BELLEAIR CAUSEWAY, INDIAN ROCKS BEACH,
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

Q. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

RUSH

MUST HAVE PROOF

11/6/52

Box 4
11/20/52
209

of
du

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1405 ORDER NO. 76290 DATE 10-29-52

CUSTOMER IRVINDALE DAIRY FARMS
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: FROM KODACHROME TRANSPARENCY

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

Return Kodachrome

*ret 11/25/52
CN*

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*(final order) SK 7
Ret 4
11/20/52 210134
2210*

as quoted

STEPHEN FOSTER MEM.COMMISSION, WHITE SPRINGS, FLA.

NO. 2CHL406

ORDER NO. 76292

DATE 10-29-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DIORAMA OF STEPHEN FOSTER'S SONG "MY
OLD KENTUCKY HOME", AT STEPHEN FOSTER
MEMORIAL ON THE SUWANNEE RIVER, WHITE
SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

FLORIDA STATE NEWS
BUREAU PHOTO

Private # in corner of panel: W-6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CARD TO HAVE WHITE PANEL AT BOTTOM FOR TITLE (SEE CARD 1CH303). SEE COLOR
SHEET ENCLOSED. AND INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	3	1/2	NOV 6 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO			NOV 11 1952	NOV 19 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1/2		11/20/52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DATE Photo Returned to Customer

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

PHOTO 1740H 879

WALTER M. PFEIFER, UTICA, N.Y.

NO. 2CH1408

ORDER NO. 76217

DATE 10-29-52

12½ M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHICAGO PNEUMATIC TOOL COMPANY,
UTICA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 190

RETOUCHING AND COLOR DESCRIPTION

USE - WHITE "A"

WHITE BUILDING

PHOTO PROPERTY OF CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		2	NOV 6 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 14 1952	NOV 24 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/4		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

WALTER M. PFEIFER, UTICA, N.Y.

NO. 2CH1409

ORDER No. 76217

DATE 10-29-52

12½ M POST CARDS C.T.ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOLDIERS AND SAILORS MONUMENT-
ONEIDA SQUARE, UTICA, N.Y.

PRIVATE NO. BEFORE TITLE: 191

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MARBLE MONUMENT

GREY STONE CHURCH & BLDGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3-1	NOV 5 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 14 1952	NOV 24 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1410 ORDER NO. 76297 DATE 10-30-52

CUSTOMER
VALLI-VILLA MOTEL
NEW ALBANY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VALLI VILLA MOTEL
U.S. HIGHWAY 150 — ONE BLOCK NORTH OF
NEW ALBANY, IND.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

NY

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

*except to have to get
the back wire in same light gray as lower part of
main building*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

1-57
Co 1
Ret 61
20134 106
2010

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL411 ORDER NO. 76301 DATE 10-30-52

CUSTOMER HARRIET M. GREEN STUDIOS
FINDLAY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SALISBURY'S
520-522 SOUTH MAIN ST.
FINDLAY, OHIO

FRONT NO. 5

R. M.

Yes

~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT FOR ARRANGEMENT

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON PHOTO FOR COLORS

#62 FOR CHAIRS AND TILES ON FLOOR ARE BRIGHT RED-MAKE AS
BRIGHT AS POSSIBLE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

2 Reproduction 500
L.O.
Ret.
106 2 1/4
10 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL412 ORDER NO. 76301 DATE 10-30-52

CUSTOMER
HARRIET M. GREEN STUDIOS
FINDLAY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTEL AT THE COUNTRY MARKET - PHONE 4005-W1
ONE MILE WEST OF FINDLAY, OHIO
ON U. S. ROUTE 224 etc.

FRONT NO. 5

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AS ON POST CARD PHOTO.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON PHOTO FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 11/2

Ret. 6

Impr. C. 106/3/4

L.A. 10

7

as specified

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL413 ORDER NO. 76302 DATE 10-30-52

CUSTOMER THE ALEXANDER HOUSE
GUYMON, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ALEXANDER HOUSE / GUYMON, OKLAHOMA /
HOTEL AND COTTAGES WITH KITCHENETTES

FRONT NO. 5

R. M.

Yes X

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER PENCIL LAYOUT — AND TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS — FRONT FACING OF THE BUILDING IS
PERMA-STONE, AND IN ADDITION TO BROWN-TAN TONE BRING IN A TINGE OF GREEN (SEE CARD 9BH513
ENCLOSED—EXCEPTING THE BLUE-GREY TONES). SIDE OF THE BUILDING IN IVORY TONE—IN SHADE
#36, OR SLIGHTLY DEEPER TAN THAN IVORY.

SIGN AT TOP OF BUILDING — #47 BACKGROUND — WHITE LETTERING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

104
11-12-52
105
2-18-53
Pub. 4 1/2
H.C. 1 1/2
L.A. 10

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1414 ORDER NO. 76303 DATE 10-30-52

CUSTOMER THE ALEXANDER HOUSE
GUYMON, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE ALEXANDER HOUSE + GUYMON, OKLAHOMA/
HOTEL AND COTTAGES WITH KITCHENETTES

FRONT NO. NO R. M. Yes XNK
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1413. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

USE PHOTO FROM 2CH1413. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

X BUS CARD

101-2-27-53

L.O. 1/2

L.A. 2 1/2

as quoted

2

PHOTO RETURNED

8

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY HARRY L. HAMMOND

NO. 2CH1415

ORDER NO.

DATE 10-30-52

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL VIEW OF LAKE NORFORK,
HENDERSON, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT	COMPLETED
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		1	NOV 6 1952	NOV 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 10 1952	NOV 19 1952
ARTIST DEPT.		8:4		11-21-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
CORPS OF ENGINEERS PHOTO

NO. 2CH1416

ORDER NO.

DATE 10-30-52

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING NEAR MOUTH OF ~~PI~~
PIGEON ~~XXXX~~ CREEK ON LAKE NORFOLK
IN THE BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

same as on 2C-H1418

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

~~BOX~~ ROCKS GREYISH TAN AND BRIGHT TAN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects c
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 5 1952
SKETCH				
RETOUCHING		2	NOV 6 1952	NOV 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 10 1952	NOV 19 1952
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
CORPS OF ENGINEERS PHOTO

NO. 2CH1417

ORDER No.

DATE 10-30-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOWNSTREAM VIEW OF WHITE
RIVER VALLEY FROM PARKING AREA AT
NORTH END OF BULL SHOALS DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES same as

IMPRINT SAME AS ABOVE 2CH1246

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE CONSTRUCTION EQUIPMENT ON UPPER LEFT ROAD.
SHOW LIGHT ASPHALT ROAD. SHOW GRASS INSTEAD OF THE STRAW COVERING IT,
NOT TOO ARTIFICIAL.

SHOW NICE CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING			NOV 3 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 10 1952	NOV 19 1952
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY HARRY L. HAMMOND

NO. 2CH1418

ORDER NO.

DATE 10-30-52.

12½ M POST CARDS

C..T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~HIGHWAY~~ HIGHWAY 62 and 101
FERRY, PANTHER BAY LANDING, LAKE
NORFORK, ARKANSAS;

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE BILLOWY CLOUDS. MAKE SIGNS READABLE, MORE DETAIL
BETTER COLORS. REMOVE WATER SPOT ON GRAVEL. EARLY FALL COLORS NOT TOO MUCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING			NOV 5 1952	NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 10 1952	NOV 19 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

NO. 2CH1419

ORDER NO. ~~XX~~ 76231

DATE 10-30-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GETTING A KICK OUT OF OUR
SOUTHWESTERN TRIP!

PRIVATE NO. UPPER RIGHT S.C. 7-

Small type (c) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform in color and
in harmony with the order
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	10	41	NOV 5 1952	NOV 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 5 1952	NOV 6 1952
HAND COLOR PROOF	20	1 1/2		11-10-52
ARTIST DEPT.		5:34		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH1420

ORDER NO. 76231

DATE 10-30-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

TITLE IN FULL

THE SOUTHWEST KEEPS YOU ON YOUR
TOES!

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT S.C. 9

Small type(c) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW COLORED SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	10	7	NOV 5 1952	NOV 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 5 1952	NOV 6 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH1421

ORDER NO. 76231

DATE 10-30-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

I'M NOT "GUSHING" WHEN I SAY
THE SOUTHWEST IS GREAT!

PRIVATE NO. UPPER RIGHT S.C. 11'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Small type (c) CURT TEICH & CO. INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	10		NOV 5 1952	NOV 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of order for this summer. Please see to it that all or negatives are uniform and colors are in harmony with color to make an attractive set.

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH1422
ORDER No. 76231
DATE 10-30-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
PROSPECTING FOR PLEASURE AND WE
FOUND IT IN THE SOUTHWEST!
PRIVATE NO. UPPER RIGHT S.C. 6

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

Small type(c) CURT ETEICH & CO. INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:
Subjects
order for this customer. Please
see to it that the negatives
are uniform and that they are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952	
SKETCH	10	22	NOV 5 1952		
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106	1 1/2			
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D. DATE Filed
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Red Impression

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH1423

ORDER No. 76231

DATE 10-30-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STOPPED HERE FOR A REST IN THE
SOUTHWEST!

PRIVATE NO. UPPER RIGHT S.C. 10

Small type(c) CURT TEICH & CO. INC.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

FOLLOW COLORED SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	16		NOV 5 1952	NOV 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this order. Please
see to it that all color negatives
are uniform and color are
in harmony with each other
to make an attractive color.

Red Impression

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH1424

ORDER No. 76231

DATE 10-30-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVERYTHING IS BIG IN THE
SOUTHWEST!

PRIVATE NO. UPPER RIGHT S.C. 8

Small type(c) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW COLORED SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all negatives
are uniform and are
in harmony with order
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 3 - 1952
SKETCH	10	15	NOV 5 1952	NOV 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	NOV 5 1952	NOV 6 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 2CH1425

ORDER No. 76304

DATE 10-30-52

25 M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD MAIN BUILDING,
WAYNE UNIVERSITY, DETROIT, MICHIGAN

PRIV. NO. BEFORE TITLE:: 264

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES TO COME

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Brown brick building with cream window trim. Silver letters over door.
Natural stone at base of building. Cupolas, dome and entire roof will be
all silver. Straighten flag pole. Take out cars, street signs, trash can
and building at extreme left. Crop at bottom and add clouds.

add in lower left corner

SU

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1952	
SKETCH				
RETOUCHING			NOV 6 1952	
REPHOTO			2961 18 100	11-3-52
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				NOV 24 1952
STRIPPING, OPAQUING				11-25-52
HAND COLOR PROOF	108	13 1/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 2CH1426

ORDER NO. 76204

DATE 10-30-52

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCIENCE BUILDING, WAYNE
UNIVERSITY, DETROIT, MICHIGAN

PRIV. NO. BEFORE TITLE-- 265

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. TAKE OUT CARS AND BUS. ADD CLOUDS.
BUFF BRICK BUILDING WITH SILVER LETTERS AND LIGHT GREEN ROOF.
GLASS BRICK ON LEFT. SILVER WINDOW TRIM. SILVER BORDER AT TOP
OF CUPOLA ON ROOF. SHOW FLOWER BEDS AND GREEN SHRUBS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this set. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1952	
SKETCH				
RETOUCHING	10	30		NOV 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	NOV 12 1952	NOV 19 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 2CH1427

ORDER No. 76304

DATE 10-30-52

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE HALL, WAYNE
UNIVERSITY, DETROIT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 266

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LEAVES ON LAWN AND SHOW GREEN LAWN. TAKE OUT WIRES AND
POLES AND PERHAPS ONE TREE AND ADD CLOUDS. TAKE OUT GIRL IN
FOREGROUND. ELIMINATE SHADOWS.
BUFF TAN BRICK BUILDING. ENTRANCE IS LIGHTER BUFF. LIGHT GRAY
STRIP AROUND TOP. GLASS BRICK WINDOWS AT LEFT. CONCRETE SIDEWALKS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH				
RETOUCHING	3	3 1/2	NOV 3 1952	NOV 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	NOV 14 1952	
ARTIST DEPT.		9 1/2		

DEC 22 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N. Y.

NO. 2CH11428

ORDER No. 76311

DATE 10-31-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEWISTON-QUEENSTON BRIDGE CONNECTING
CANADA AND U.S.A. ACROSS LOWER NIAGARA RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	3	2	NOV 3 1952	NOV 3 1952
REPHOTO			OCT 31 1952	NOV 3 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 6 1952	NOV 13 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CHL429

ORDER NO. 76311

DATE 10-31-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEWISTON-QUEENSTON BRIDGE CONNECTING
CANADA AND U.S.A. ACROSS LOWER NIAGARA
RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects o.
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		2	11-3-52	NOV 3 1952
REPHOTO			OCT 31 1952	11-3-52
PHOTO-LITHO				NOV 12 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 6 1952	11-13-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8470

NO. 2CH1430

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.

ORDER NO. 76312

PHOTO BY BRINK-PIX, HARRISON, ARK.

DATE 10-31-52

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

2CH1246

TITLE IN FULL

AERIAL VIEW OF BULL SHOALS, ARKANSAS AND
BULL SHOALS DAM IN THE BEAUTIFUL OZARKS

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1952	DEC 1 - 1952
SKETCH			NOV 6 1952	NOV 17 1952
RETOUCHING		3-1		
REPHOTO			OCT 31 1952	NOV 6 1952
PHOTO-LITHO				DEC 16 1952
BLUEPRINT				
STRIPPING, OPAQUING			DEC 3 1952	
HAND COLOR PROOF	106	132		
ARTIST DEPT.		73		

DEC 12 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1431 ORDER NO. 76316 DATE 10-31-52

CUSTOMER SANBORN SOUVENIR CO.,
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAVEL LODGE) set up as on card enclosed

DOWNTOWN MANITOU SPRINGS, COLO.
HIWAY U. S. 24

FRONT NO. 5

(All of this on address side)

R. M.

Yes

MAX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SET IN PEAK IN SKY ABOUT WHERE ATTACHED. (SEE CARD ENCLOSED)

FOLLOW TISSUE OVERLAY. SEE CARD ENCLOSED FOR TITLE TYPE.

STRESS FLOWERS AND VINES IN FRONT OF COTTAGES.

TAKE OUT NICKS IN FRONT OF WALL. CROP IN FOREGROUND. AND TAKE OUT CAR IN FOREGROUND.

COLOR DESCRIPTION

MAIN PART OF BUILDINGS ARE WHITE STUCCO. POSTS, STAIRWAYS, BENCHES(ON UPPER TIER) ARE ALL MAROON RED. TOP TRIM ON RIGHT SECTION IS ALSO MAROON RED. BLACK WINDOW SASH THROUGHOUT. OAK DOORS, ALUMINUM METAL RAIL ON BACK STAIRS. TOP TRIM AROUND FRONT BUILDING IS WHITE. TRIM AROUND PORCH ON LEFT BUILDING IS GALVANIZED TIN.

FOLLOW TISSUE OVERLAY

TRAVEL LODGE SIGN IS DARK GREEN BACKGROUND, WITH VERY LIGHT GREEN LETTERS. SMALL CARS ON SIGN ARE BRIGHT RED. POST OF SIGN IS BLACK. THE WAGON WHEEL IN FRONT OF OFFICE IS CHINESE RED. DARK BLUE GREEN HILLS WITH SOME YELLOW TO TAN SPACES WHERE BARREN. DARK GREEN TREES IN BACK OF LODGE. BRING OUT SIGN UNDER PORCH THAT SAYS "COFFEE SHOP". DARK OR LIGHT CARS, NO LOUD COLORS TO DETRACT FROM LODGE. STRESS FLOWERS AND VINES IN FRONT OF COTTAGES.

Photo ret 12/16/57
JKN

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
106 L. Ch. 10
Jm

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL432 ORDER NO. 76320 DATE 10-31-52

CUSTOMER
HILLTOP MOTEL
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HILLTOP MOTEL

NEW BUFFALO, MICHIGAN

PHONE: 552-W U.S. HIGHWAY 12.

FRONT NO. 5

R. M. Yes ~~MM~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Put in stamp face

"Place
24
Stamp"
here

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

57
306
2nd 11/10/52
Lo 902

Prop photo and
add'l artwork, 5.—
OK met

Also
5ch 2368

(7)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL433 ORDER NO. 76321 DATE 10-31-52

CUSTOMER
HILLTOP MOTEL
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M BUS. CARDS SIZE 3½ X 2-5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HILLTOP MOTEL

NEW BUFFALO, MICHIGAN

PHONE: 552-W U.S. HIGHWAY 12.

FRONT NO. N5

R. M. Yes ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CHL432. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CHL432. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS. CARD

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo. 2
La 2 1/2

as quoted
H
as

on 25 Jan 57

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1434 ORDER NO. 76322 DATE 10-31-52

CUSTOMER CADDEL COURTS
WOODWARD, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CADDEL MOTOR COURTS

ON HIGHWAYS 270 - 183 - 15 - 31
WOODWARD, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

NXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY. /

(SEE CUSTOMER LAYOUT IN PENCIL) /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2
Mr H C 12 1/2
L 2 1/2

Red Duplex

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL435 ORDER NO. 76323 DATE 11-3-52

CUSTOMER LAKE VISTA CHIMES SANCTUARY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "MOSES TABERNACLE IN THE WILDERNESS"

FULL SIZE OUTSIDE VIEW AT MT.SINAI. SEE FULL
SIZE REPLICA AT 2700 - 13th ST. SOUTH,
ST. PETERSBURG, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

to come
Yes XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS NOTED.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rept
64 L.O. 1
Ret. 5/2
M.C. memo 2 1/2
L.O. 12 1/2
as quoted
Jm

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1436

ORDER No. 76245

DATE 10-31-52

12½ M MIN. VIEW 2½ x 3½

C. T. ART COL. FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

U. S. POST OFFICE, KNOXVILLE,
TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2033. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		
RETOUCHING	10	1/2		NOV 14 1952
REPHOTO				DEC 2 1952
PHOTO-LITHO				
BLEUPRINT			NOV 14 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1437

ORDER No. 76245

DATE 10-31-52

12 $\frac{1}{2}$ M MIN.VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WILLIAM BLOUNT MANSION,
KNOXVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2CH184. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1438

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KNOXVILLE TENNESSEE
CITY OF BEAUTIFUL CHURCHES
ETC.(SEE PHOTO)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2036. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this service. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 6 - 1952
SKETCH	10			NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Mr. Hammer
Add Color
Top + Bottom

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1439

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HENLEY STREET BRIDGE SPANNING THE
TENNESSEE RIVER, KNOXVILLE, TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1136. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 14 1952	DEC 2 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1440

ORDER No. 76245

DATE 10-31-52

12½ MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPUS SCENES-UNIVERSITY OF
TENNESSEE, KNOXVILLE, TENN.
ETC.(SEE PHOTO)
CARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2037. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		4½	NOV 4 1952	NOV 6 - 1952
SKETCH	18			NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Handwritten:
Hamm
add on top
Bottom

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1441

ORDER No 76245

DATE 10-31-52

12½ MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

EAST TENNESSEE BAPTIST HOSPITAL,
KNOXVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1CH1655. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o.
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	✓		
RETOUCHING				NOV 14 1952
REPHOTO				DEC 2 1952
PHOTO-LITHO				
BLUEPRINT			NOV 14 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1442

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

KNOXVILLE'S SKYLINE AT NIGHT,
KNOXVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2035. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o.
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 4 1952
RETOUCHING		1/2		
REPHOTO				DEC 2 1952
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1443

ORDER NO. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHIELDS-WATKINS STADIUM, UNIVERSITY
OF TENNESSEE, KNOXVILLE, TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1CH1656. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	12		
RETOUCHING				NOV 14 1952
REPHOTO				DEC 2 1952
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1444

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE #3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

LOOP-OVER AS SEEN FROM THE
CHIMNEY TOPS, GREAT SMOKY MOUNTAINS
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2099. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 3 - 1952
SKETCH				NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1445

ORDER No. 76245

DATE 10-31-52

12 1/2 M MIN.VIEW 2 1/2 X 3 1/2 C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SWINGING BRIDGE, GREAT SMOKY
MOUNTAINS NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2104. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
see to it that all plates or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 4 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO				DEC 2 1952
PHOTO-LITHO			NOV 14 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1446

ORDER No. 76245

DATE 10-31-52

12 $\frac{1}{2}$ M MIN. VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIMNEY TOPS, GREAT SMOKY
MOUNTAINS NATIONAL PARK,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2103. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10			NOV 11 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO IN 7-134-2103

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1447

ORDER No. 76245

DATE 10-31-52

12 $\frac{1}{2}$ M MIN.VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COME AND SEE ME IN THE GREAT
SMOKY MOUNTAINS NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. MNO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2102. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10		NOV 1952	NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1448

ORDER NO. 76245

DATE 10-31-52

12½ M MIN. VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

RAINBOW FALLS, GREAT SMOKY
MOUNTAINS NATIONAL PARK,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2101. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all color or nega-
tives are unexposed and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 14 1952	DEC 8 1952
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1449

ORDER NO. 76245

DATE 10-31-52

12½ MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MOUNTAINEERS CABIN, GREAT SMOKY
MOUNTAINS NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2100. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 14 1952	DEC 2 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1450

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ONE OF THE PROCESS PLANTS AT
CLINTON ENGINEER WORKS,
OAK RIDGE, TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH115. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all plates or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 14 1952	DEC 2 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1451

ORDER No. 76245

DATE 10-31-52

12½ M MIN. VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A VIEW OF ONE OF THE PROCESS
BUILDINGS AND COOLING TOWERS IN
THE FOREGROUND, CLINTON ENGINEER
WORKS, OAK RIDGE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH113. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			NOV 14 1952	DEC 2 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1452

ORDER No. 76245

DATE 10-31-52

12½ M MIN. VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

OAK RIDGE HIGH SCHOOL,
OAK RIDGE, TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2CH186. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	✓		NOV 14 1952
RETOUCHING				DEC 2 1952
REPHOTO				
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1453

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

AMERICAN MUSEUM OF ATOMIC ENERGY,
OAK RIDGE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2CH1399. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			NOV 3 1952	NOV 5 - 1952
SKETCH	10	4		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 14 1952	DEC 2 1952
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO2CH 1454

ORDER No. 76245

DATE 10-31-52

12½ M MIN.VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENE AT NORRIS DAM HARBOR,
NORRIS, TENN.,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ~~7BH2039~~ 7BH2039. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/2		NOV 14 1952
RETOUCHING				
REPHOTO			NOV 14 1952	DEC 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH1455

ORDER No. 76245

DATE 10-31-52

12½ M MIN. VIEW 2½ X 3½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

NORRIS DAM AND POWER HOUSE,
NORRIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2038. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o-
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH	10	1/4		NOV 14 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 14 1952	DEC 2 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2CH1456

ORDER No. 76257

DATE 11-3-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE PLACID CLUB,
LAKE PLACID, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 79
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

COLOR BROWN STAIN /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and come out
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date *11/3*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>NOV 11 1952</i>	<i>NOV 11 1952</i>
SKETCH				
RETOUCHING		<i>3</i>	<i>NOV 4 1952</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			<i>NOV 14 1952</i>	<i>NOV 27 1952</i>
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>100</i>	<i>1 1/2</i>		<i>11-24-52</i>
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2CH1457

ORDER No. 76258

DATE 11-3-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH STREET, PITTSFIELD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 166

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOTEL SHERATON-YELLOW PRESSED BRICK
SAME AS BLDG. ON RIGHT CORNER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH				
RETOUCHING	6	2 1/2	NOV 4 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	NOV 14 1952	NOV 24 1952
ARTIST DEPT.		12 1/2		11-24-52

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

ATTENTION

3 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2CH1458

ORDER No. 76258

DATE 11-3-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2 - PARK SQUARE, PITTSFIELD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this order. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *HK*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1952	NOV 5 - 1952
SKETCH				
RETOUCHING		2½	NOV 4 1952	NOV 5 1952
REPHOTO				NOV 14 1952
PHOTO-LITHO			NOV 11 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY SCHROEDER ADVERTISING SERVICE,
LEWISTON, N.Y.

NO. 2CH1459

ORDER No. 76337

DATE 11-3-52'

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LEWISTON PORTER CENTRAL
SCHOOL, BETWEEN LEWISTON AND
YOUNGSTOWN, N. Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN BRICK BUILDING.
OF ROADWAY SHOWING.

SHOW GRASS IN FOREGROUND, ON BOTH SIDES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH				
RETOUCHING		2	NOV 5 1952	
REPHOTO				
PHOTO-LITHO			NOV 14 1952	
BLEUPRINT				NOV 24 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	185	1 1/2		11-26-52
ARTIST DEPT.	36	9	12-29-52	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL460 ORDER NO. 76338 DATE 11-3-52

CUSTOMER BLACK HORSE DINER
WEST COLLINGSWOOD HTS., NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NICHOLSON RD. & BLACK HORSE PK.

W. COLLINGSWOOD HEIGHTS, NEW JERSEY

ALWAYS PHONE GLOUCESTER 6-1242 AIR
OPEN CONDITIONED

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT PHONE NUMBER IS "GLOUCESTER 6-1242"

Vertical blank should be more open.

COLOR DESCRIPTION

FOLLOW SKETCH

PROOF SENT TO CUST- 3/12/53

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 642
11-25-52 H.C. 1 1/2
108-12-2252 L.A. 9 1/2

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1461 ORDER NO. 76339 DATE 11-3-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BLACK HORSE DINER
WEST COLLINGSWOOD HTS., NEW JERSEY

6½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full NICHOLSON DD & BLACK HORSE DK

NICHOLSON RD. & BLACK HORSE PK.

W. COLLINGSWOOD HEIGHTS, NEW JERSEY

ALWAYS PHONE CLOUGESTER 6-1242 AIR

OPEN CONDITIONED

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1460. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CHL460. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Bus CARD

3M-4-15-52

L.O. $1\frac{1}{2}$
L.A. $2\frac{1}{2}$

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1462 ORDER NO. 76387 DATE 11-5-52

CUSTOMER VIENNA MOTEL
SOUTH VIENNA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIENNA MOTEL
SOUTH VIENNA, OHIO

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTION IN TITLE - "SOUTH VIENNA, OHIO"
OR ABBREVIATE IF NECESSARY- "SO. VIENNA, OHIO".

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rel. 6/2
C.C. 1 1/2
L.C. 9/102

OK
OK

RUSH

WOODCOCK-POWELL MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARKANSAS

NO. 2CH1463

ORDER No. 76489

DATE 11-6-52

12½ M POST CARDS C.T. ART COLORTONE - WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: FISHING IS ALWAYS GOOD AT
HOT SPRINGS NATIONAL PARK, ARK.

Bottom: A DAYS CATCH OF ^{BREAM} ~~BASS~~, WITH
LIVE CRICKETS

PRIV.NO.LOWER LEFT CORNER: 198
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

AT BOTTOM OF R.M. SPACE:
"WE BATHE THE WORLD"

PHOTO PROPERTY OF CUSTOMER

LADIES DRESS - BROWN & TAN. HAIR - STRAWBERRY BLONDE.

FISH - YELLOWISH-BROWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1952	NOV 11 1952
SKETCH	+	1½		
RETOUCHING		2½	NOV 7 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1¾	NOV 14 1952	NOV 24 1952
ARTIST DEPT.		10		DEC 3 1952

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1464 ORDER NO. 76392 DATE 11-6-52

CUSTOMER
FLAMINGO COURT
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-full face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP AS MARKED

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref. 6 1/2
L.A. 9 1/2

as quoted
C.T.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1465 ORDER NO. 76395 DATE 11-6-52

CUSTOMER

DOHERTY HOTEL
CLARE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

See Skt for Subtitle

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

DIAL NO. 2CH1466 ORDER NO. 76395 DATE 11-6-52

CUSTOMER DOHERTY HOTEL
CLARE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NA~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

Pl 4½
Int Lc 112 106
Ta 9
as quoted
OK

L.C. 1/2
L.C. 2 1/2

COG

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL467 ORDER NO. 76397 DATE 11-6-52

CUSTOMER MAYFLOWER MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes ~~XX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CHL77. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

REDUCE COLOR PLATES

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CHL468 ORDER NO. 76398 DATE 11-6-52

CUSTOMER CREAMERY PACKAGE MFG. CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

62 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NOW, YOU CAN GET THE REFRIGARRANGER
WHEN YOU BUY - COTTAGE CHEESE - RETAILS FOR
\$2.49 IN BETTER STORES EVERYWHERE - FOR
REFRIGARRANGER SET ONLY etc /

FRONT NO. ~~5~~ No (All of this on address side)
R. M. Yes / ~~XXX~~ to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT — AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — FOR COLORS SEE ATTACHED CIRCULAR

Lk Blue Linen

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

Lo 1/2
Ret 1
Jan 4c 1 1/2 106
La 9
OK

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

NO. 2CH1469

ORDER No. 76402

DATE 11-6-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UNION STATION,
LITTLE ROCK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES. MODERNIZE ALL OLD CARS AND TRUCKS.

DIRTY BUFF BUILDING. DIRTY CONCRETE TRIM. STEEPLE ROOF IS LIGHT GREEN.
AWNINGS ARE BROWN & CREAM COLOR. TAXIS ARE YELLOW OR BLACK & WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 7 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO			DEC 12 1952	DEC 16 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 2CH1470

ORDER NO. 76414

DATE 11-7-52'

12½ M POST CARDS

C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

TITLE IN FULL BROWN HALL, WESTMINSTER COLLEGE, NEW WILMINGTON, PA. /

RIMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BARE LIMBS ON UPPER LEFT OF PHOTO / CLOUDS IN SKY / FILL IN BARE SPOTS ON LAWN IN FOREGROUND. GREEN LAWN. DARK GREEN PINE SHRUBBERY. GREEN VINES ON LEFT & RIGHT OF BUILDING. SPRING TIME FOLIAGE. DARK & LIGHT BROWN MIXED STONE BUILDING. LIGHT & DARK BROWN MOTTLED ROOF. CREAM COLOR SASH & FRAMES. OAK DOORS. GRAY STEPS. BRONZE RAILINGS. DULL RED BRICK CHIMNEYS. LIGHT STONE CORNICE & ENTRANCE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 19 1952
SKETCH				
RETOUCHING		3	NOV 10 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO			NOV 20 1952	NOV 26 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 2CH1471

ORDER No. 76414

DATE 11-7-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIELD HOUSE AND
ATHLETIC FIELD, WESTMINSTER
COLLEGE, NEW WILMINGTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMOOTH GRASS LAWN IN FOREGROUND. GREEN LAWN ON FIELD, WHITE
STRIPES. WHITE JACKETS & CAPS & DARK BLUE PANTS ON CENTER GROUP.
TAN KHAKI PANTS & DULL BLUE JACKETS ON RIGHT GROUP. DARK GRAY
TRACK IN FOREGROUND. BUILDING IS DULL RED BRICK-FIRST FLOOR.
TOP FLOOR-LIGHT GRAY. DULL BROWN ROOF. LIGHT GRAY SASH AND FRAMES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 19 1952
SKETCH				
RETOUCHING		9	NOV 10 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 20 1952	NOV 26 1952
HAND COLOR PROOF	21	1 1/2		11-30-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 2CH1472

ORDER No. 76414

DATE 11-7-52

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL Upper view: RUSSELL
HALL AND PRACTICE FIELD, WESTMINSTER
COLLEGE, NEW WILMINGTON, PA.

Lower view: RUSSELL HALL AND FIELD
HOUSE FROM BRITAIN LAKE,
WESTMINSTER COLLEGE, NEW WILMINGTON,
PA.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2 VIEWS: TOP BLDG.-DULL RED BRICK, LIGHT STONE CORNICE & BASE. WHITE
SASH & FRAMES. LIGHT GRAY CEMENT STEPS & WALK. GREEN LAWN ON TERRACE
ALONG FRONT & RIGHT BACKGROUND, ALSO IN FOREGROUND. FILL IN BARE
TREES WITH LEAVES. JOIN BOTTOM VIEW AS CLIPPED ON. LOWER BLDG.-DULL
RED BRICK, LIGHT STONE CORNICE AND SILLS. WHITE SASH & FRAMES. LIGHT
GRAY MARQUIS AT CENTER ENTRANCE. SMOOTH GREEN TERRACE DOWN TO WATER'S
EDGE. BLDG. ON RIGHT-1st FLOOR DULL RED BRICK-TOP FLOOR LIGHT GRAY,
DULL BROWN ROOF. WHITE FENCE. BLDG. CENTER BACKGROUND-BROWN STONE. WATER
IN LAKE BLUE.

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 21 1952
SKETCH	50	1	NOV 10 1952	NOV 13 1952
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO			NOV 24 1952	DEC 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		12-9-52
ARTIST DEPT.	103	103		12-3-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HALLAM & VESTY,
ALEXANDRIA BAY, N.Y.

NO. 2CHL473

ORDER No. 76521

DATE 11-10-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S CATHEDRAL,
DGDENSBURG, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHURCH-VERY LIGHT GREY - ALUMINUM SPIRES - ROOF-DARK STEEL.

MAHOGANY DOORS.

TAKE OUT-WIRES.

SHOW LEAVES ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	NOV 17 1952
SKETCH				
RETOUCHING		3	NOV 17 1952	NOV 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	1 1/2	NOV 20 1952	NOV 26 1952
ARTIST DEPT.	35	9	DEC. 10-52	DEC. 17-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ANDERSON NEWS COMPANY,
FLORENCE, ALA. /

NO. 2CH1474

ORDER No. 76522

DATE 11-10-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COFFEE HIGH SCHOOL,
FLORENCE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH				
RETOUCHING		3	NOV 11 1952	NOV 12 1952
REPHOTO				DEC 4 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	NOV 25 1952	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1475 ORDER NO. 76422 DATE 11-10-52

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (in sky)

HOTEL MARK TWAIN
EIGHTH AND PINE STREETS
ST. LOUIS, MISSOURI

FRONT NO. 5

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE: ON CARD ENCLOSED CREST TO BE REDUCED TO 1/2" SIZE
AND PLACED IN LOWER, LEFT CORNER OF MESSAGE SPACE.

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
C. C. 103 1/42
L. A. 9 1/2

as quoted
CE

Marking front

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1476 ORDER NO. 76423 DATE 11-10-52

CUSTOMER
WA-KEYA HOTEL
TWO HARBORS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WA-KEYA HOTEL,
TWO HARBORS, MINNESOTA

AAA

see 1CH1540 for
type style

FRONT NO. 5

R. M.

Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE CARS FROM FOREGROUND. ALSO OTHER INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

REDDISH BROWN #63 FRAME BUILDING. CREAM COLOR TRIM. GRAYISH BROWN ROOF.
VERY LIGHT GRAY SIGN ATOP ROOF "HOTEL". FOLIAGE AND LAWN GREEN (SAME
AS ENCLOSED RUSTIC INN POST CARD). MAKE EVERGREENS SHADES OF DARKER
GREEN AND OTHER FOLIAGE LIGHTER GREEN. RED BRICK WALL FRONT (SEE ENCLOSED
GRAYISH BROWN STREET. BLUE SKY WITH CLOUDS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
HC 1 1/2
104
2 11 26 12
11-10-52
LQ9
11-10-52
OK 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1477 ORDER NO. 76424 DATE 11-10-52

CUSTOMER
TROPICAL COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TROPICAL COURT

(AAA) U. S. 441-27-301, SOUTH (Quality
OCALA, FLORIDA' (Court)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY. "AAA" AND "QUALITY
COURT" CUTS TO BE USED ON BOTH TITLE & R.M.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

~~RECEIVED~~
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1478

ORDER No. 76427

~~RECEIVED~~

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL #10
PIT RIVER BRIDGE/
SHASTA LAKE, CALIFORNIA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1953	MAY 25 1953
SKETCH				
RETOUCHING		2	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JUN 1 1953	JUN 4 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1479

ORDER NO. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HIGHWAY CIRCLE AT
SHASTA DAM, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COPY THE PICTURE OBLIQUELY SO AS TO SHOW ALL THAT IS ON THIS VIEW

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1952	DEC 1-1952
SKETCH				
RETOUCHING	5	3	NOV 13 1952	NOV 19 1952
REPHOTO			NOV 11 1952	NOV 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	DEC 3 1952	DEC 11 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY
 SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1481
 ORDER No. ~~76427~~ 76427
 DATE 11-11-52

BUREAU OF RECLAMATION PHOTO
 12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL SHASTA DAM AND SHASTA LAKE, CALIFORNIA
 Private # before title: #13

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. YES
 IMPRINT SAME AS ABOVE
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 CROP AS MARKED. COPY THIS PICTURE OBLIQUELY SO AS TO TAKE IN THE PORTIONS INDICATED.
 FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
 ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of order for this customer. Please see to it that all sets or negative sets of colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	NOV 19 1952
SKETCH				
RETOUCHING		3	NOV 13 1952	NOV 17 1952
REPHOTO			NOV 11 1952	NOV 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2	NOV 25 1952	DEC 1 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DEC 12 1952

5X7

NO. 2CH1482

DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

ORDER NO. 76427

DATE 11-11-52

BUREAU OF RECLAMATION PHOTO

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF
SHASTA DAM AND SHASTA RESERVOIR,
CALIFORNIA

Private # before title: #14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. COPY THIS PICTURE OBLIQUELY SO AS TO TAKE IN ALL
OF THE PICTURE. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:
15 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

Cost Dept. Checked

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 20 1952
SKETCH				
RETOUCHING		3	NOV 13 1952	NOV 14 1952
REPHOTO			NOV 11 1952	NOV 13 1952
PHOTO-LITHO				DEC 8 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1001	1 ½	NOV 25 1952	
ARTIST DEPT.		9 ½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

By _____

(6)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1483

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LATE AFTERNOON ON
SHASTA LAKE, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #15

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 20 1952
SKETCH				
RETOUCHING	2		NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2 1/2	NOV 24 1952	DEC 2 1952
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(77)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1484

ORDER NO. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SWITCHYARD,
SHASTA DAM, CALIFORNIA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes

IMPRINT SAME AS ABOVE

Private # before title: #16

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP AS MARKED.

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 20 1952
SKETCH				
RETOUCHING		2	NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	NOV 24 1952	DEC 2 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH1485

ORDER No. 76427

DATE 11-11-52

DISTRIBUTED BY

SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

BUREAU OF RECLAMATION PHOTO

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPILLWAY AND POWERHOUSE, SHASTA DAM, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #17

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
15
Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 20 1952
SKETCH				
RETOUCHING		2	NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	NOV 24 1952	DEC 3 1952
ARTIST DEPT.		9		12-3-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1486

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL SHASTA DAM AND SHASTA
LAKE, MT. SHASTA IN DISTANCE,
CALIFORNIA

IMPRINT SAME AS ABOVE

Private # before title: #18

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 20 1952
SKETCH				
RETOUCHING			NOV 12 1952	NOV 17 1952
REPHOTO				DEC 4 1952
PHOTO-LITHO			NOV 25 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2		12/8/52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(10)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1487

ORDER NO. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POWER PENSTOCKS AND
SPILLWAY, SHASTA DAM, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

Private # before title: #19

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

Yellow tissue overlay

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1953	JAN 2 1953
SKETCH				FEB 2 1953
RETOUCHING	7	2		
REPHOTO				
PHOTO-LITHO				1-16-53
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	FEB 2	2-9-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

✓ Subject of
order for this set. Please
see to it that all copy-
rights are uniform and
in harmony with each other
to make an attractive set.

(11)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1488

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL EXCURSION BOAT ON
SHASTA LAKE NEARING THE DAM,
SHASTA DAM, CALIFORNIA

Private # before title: #20

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of
order for the customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 20 1952
SKETCH				
RETOUCHING	3	2	NOV 12 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1489

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL GENERATORS, SHASTA
DAM POWER PLANT, SHASTA DAM,
CALIFORNIA

IMPRINT SAME AS ABOVE

Private # before title: #21

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 21 1952
SKETCH				
RETOUCHING			NOV 12 1952	NOV 14 1952
REPHOTO				DEC 4 1952
PHOTO-LITHO			NOV 25 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

(15)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1490

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPILLWAY,
SHASTA DAM, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #22

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD TO SKY TO MAKE PROPORTION.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	
SKETCH				
RETOUCHING		2		NOV 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 24 1952	
STRIPPING, OPAQUING				DEC 3 1952
HAND COLOR PROOF	24	1½		12-4-52
ARTIST DEPT.	35	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

223 9.70
D10170
12-1-52

(14)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1491

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE ~~11-11-52~~ 11-11-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL POWER HOUSE,
SHASTA DAM, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #23 /

PHOTO PROPERTY OF

Cust.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH				
RETOUCHING	41	2	NOV 12 1952	NOV 12 1952
REPHOTO				DEC 4 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		130	NOV 25 1952	12-1-52
ARTIST DEPT.		930		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

(15)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1492

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHASTA DAM, CALIFORNIA,
SHASTA LAKE AND MT. SHASTA IN THE
DISTANCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #24

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP AS MARKED.

FOLLOW TISSUE OVERLAY

Colormatch from D10170

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this set. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		13	NOV 12 1952	NOV 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	DEC 15 1952	12-23-52
ARTIST DEPT.	110	1 1/2		3/4/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(15)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1493

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO.

DATE 11-11-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL PIT RIVER BRIDGE AND
BOAT LANDING, SHASTA LAKE,
CALIFORNIA

Private # before title: #25

RETOUCHING AND COLOR DESCRIPTION
CROP AS MARKED.

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15
Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 21 1952
SKETCH				
RETOUCHING	L	1 1/2	NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 24 1952	DEC 2 1952
HAND COLOR PROOF	20	1 1/2		12 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(27)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1494

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. SHASTA, ELEVATION
14,161 FEET, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #26

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP AS MARKED.

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects or
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	NOV 21 1952
SKETCH				
RETOUCHING		2	NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO			NOV 24 1952	DEC 2
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	24	1 1/2		12-5-1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(18)
DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1495

ORDER No. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHASTA DAM AND SHASTA
LAKE AT NIGHT, MT. SHASTA IN THE
DISTANCE, CALIFORNIA

Private # before title: #27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
other subjects. Place
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 21 1952
SKETCH				
RETOUCHING		3	NOV 12 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 25 1952	DEC 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HICKS NEWS AGENCY INC.,
OCALA, FLA.

NO. 2CH11496

ORDER NO. 76533

DATE 11-11-52

12 $\frac{1}{2}$ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCALA MUNICIPAL GOLF COURSE,
OCALA, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 0-22

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 21 1952
SKETCH				
RETOUCHING		3	11-11-52	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1"2	NOV 25 1952	DEC 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

587

DISTRIBUTED BY MOORE NEWS CO.,
BIRMINGHAM, ALA.

NO. 2CHL497

ORDER NO. 76535

DATE 11-11-52

25, M POST CARDS, C.T.ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VETERANS' ADMINISTRATION HOSPITAL,
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B-94

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE BACK OF PHOTO FOR INSTRUCTIONS
& TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	
SKETCH				
RETOUCHING		4	NOV 13 1952	NOV 17 1952
REPHOTO			NOV 12 1952	NOV 13 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	13 1/2	NOV 20 1952	NOV 26 1952
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MOORE NEWS CO.,
BIRMINGHAM, ALA.

NO. 2CH1498

ORDER No. 76535

DATE 11-11-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL AIRPORT, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B-96

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		2		NOV 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1/2	DEC 3 1952	12-9-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ok Blue
Superman

RUSH

(F)

COPYRIGHTED BY H. H. BENNETT STUDIO
WISCONSIN DELLS, WIS. /

NO. 2CH1499 /

ORDER No. 76554 /

DATE 11-11-52

12 $\frac{1}{2}$ M POST CARDS / C.T.ART COLORTONE / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIEF EVERGREEN TREE,
WISCONSIN DELLS, WIS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 / R. M. YES (~~TO BE DONE~~) /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUSTOMER /

SMALL TYPE (c) — ~~Lower~~ ~~Picture~~
RETOUCHING AND COLOR DESCRIPTION

Coloring

SEE PRESENT CHIEF EVERGREEN TREE SUBJECT IN INDIANS OF WISCONSIN DELLS
FOLDERS IN ADDITION: TREES-on CUFF BANDS, GREEN, OTHER BEAD-WORK
DESIGN, RED. LIGHT BLUE BEADS. SILVER ~~NECK~~ NECKLACE BROACH
PIN. BLUE-GREEN BACKGROUND.

SUBMIT: YES RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 15 1953 NOV 14 1952	JAN 15 1953 NOV 20 1952
SKETCH				
RETOUCHING		1 1/2	NOV 12 1952	NOV 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 20 1952	NOV 26 1952
HAND COLOR PROOF	2	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

2
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

COPYRIGHTED BY H.H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. 2CH1500,

ORDER No. 76555,

DATE 11-11-52

25 M POST CARDS, C.T.ART COLORTONE,

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUGAR BOWL,
DELLS OF THE WISCONSIN RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES (1000000)

IMPRINT SAME AS ABOVE

SMALL TYPE (c) - Lower Border
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOR ROCK COLORING SEE 9BH-11 INKSTAND ... WHITE BOAT WITH BROWN CABIN.
GREEN FOLIAGE. DARK GREEN EVERGREENS. BLUE WATER. BLUE SKY WITH CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1952	
SKETCH			NOV 12 1952	NOV 13 1952
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO			NOV 24 1952	
BLEUPRINT				DEC 2
STRIPPING, OPAQUING				12 3-52 1952
HAND COLOR PROOF	165	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 2CH1501

ORDER NO. 76438

DATE 11-11-52

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALONG THE NATIONAL
OLD TRAILS IN THE MOUNTAINS OF
WESTERN MARYLAND *with enclosed.*

Private # lower right corner: *2*
73

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. *NO* *yes*

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ROUGH LAYOUT AND CUSTOMER ART WORK FOR OUTLINE, ARRANGEMENT
AND COLORS. ALL THE ROADS ARE CONCRETE WITH A WHITE CENTER
PASSING LINE. SEE OTHER INSTRUCTIONS ENCLOSED, AND ON BACK OF PHOTO.
PROTECTING POSTS ARE WHITE TOPS AND BLACK BASE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1953	JAN 1 1953
SKETCH	2	15	JAN 7 1953	1-8-53
RETOUCHING	2	6		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			1-14-53	JAN 20 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		1-21-53
ARTIST DEPT.	36	10		3-15-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Ret. Photo
Kurash
Proof Buy
2/17/53
1-16-53

MR. ELWOOD JORDAN, JACKSON, MICH.

NO. 2CH1502

ORDER No. 76439

DATE 11-12-52

6½ M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CASCADES JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1952	DEC 12 1952
SKETCH		7	DEC 10 1952	DEC 12 1952
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		0		
ARTIST DEPT.		15	DEC 16 1952	DEC 22 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C - 0CH316 ✓

A - 0CH320 ✓

S - 0CH31A ✓

C - 2AH634 ✓

A - 2AH635 ✓

D - 0CH317 ✓

E - 0CH319 ✓

S - 0CH320 ✓

(F)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. ~~261-2399~~ 241503

ORDER NO. 74442 76445

DATE 8-1-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT 1976 SAME AS ABOVE

TITLE: ~~13000~~ PIKES PEAK, ALT. 14,110
FT. FROM PIKES PEAK AVENUE
COLORADO SPRINGS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUS AT EXTREME RIGHT/EDGE OF CAR SHOWING ON LOWER LEFT CORNER.

DO NOT TOUCH UP CARS, PEDESTRIANS OR SIGNS-KEEP THEM SUBDUED.
BRING OUT PEAK STRONG * TO BE THE PROMINENT FEATURE.

FOLLOW TWO KODACHROME TRANSPARENCIES FOR COLORS - FOR PEAK
AND FOR THE STREET.

RETURN KODACHROMES TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			8-1-52	
SKETCH				
RETOUCHING	2	1½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2½		
ARTIST DEPT.	104	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Pla.
To Mr. Harn

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 26P-2401 2CH/505

ORDER No. 74442 76445

DATE 8-1-52

12½ M POST CARDS

C.T. PHOTOCHROM
ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

2129 TITLE: #3602. FRONT VISTA OF THE
BROADMOOR HOTEL, COLORADO
SPRINGS, COLORADO.....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TWO AUTOMOBILES IN CENTER FRONT OF PICTURE. CROP IN
FOREGROUND FOR PROPORTION. REMOVE WIRES.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	24 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.	105	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6/22/55

C.T. PHOTOCHROM

SPECIAL PROCESSES

USE REGULAR

ART-COLOR TONE COLORS

(5 Colors)

NO. 2CH1506

DISTRIBUTED BY GEO. J. DAVIS, ANNAPOLIS, MD.

ORDER No. 76447

DATE 11-12-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHESAPEAKE BAY
BRIDGE, ON U. S. ROUTE 50, NEAR
ANNAPOLIS, MARYLAND /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY: REMOVE ALL BOATS & DERRICK (A-B). REMOVE
EVERYTHING IN LOWER LEFT CORNER AND PUT IN SHORE LINE WITH TREES,
GRASS AND WHITE SAND (C). DO NOT CROP. CLEAR ROADWAY OF ALL CARS
ON BRIDGE APPROACH (D). PUT IN BOAT IN PROPORTIONATE SIZE HEADED
TOWARD CENTER PIERS (E).'

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	NOV 21 1952
SKETCH				
RETOUCHING		3	NOV 13 1952	NOV 17 1952
REPHOTO				
PHOTO-LITHO			NOV 24 1952	NOV 30 1952
BLUEPRINT				
STRIPPING, OPAQUING				DEC 2 1952
HAND COLOR PROOF	105	10		12-3-52
ARTIST DEPT.	108	7		1-3-53

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH1507

ORDER NO. 76605

DATE 11-13-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PAUL'S EPISCOPAL CHURCH,
WINTER HAVEN, FLA..

Private # before title: WH.22'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	NOV 21 1952
SKETCH				
RETOUCHING	5	3 1/2	NOV 17 1952	NOV 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 25 1952	DEC 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1508 ORDER NO. 76606 DATE 11-13-52

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE AMBASSADOR HOTEL
3600 BROADWAY
KANSAS CITY, MO.

FRONT NO. 5

R. M.

~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT TAKE OUT SMALL BLDG. ON LEFT
AS MARKED ON TISSUE OVERLAY AND ADD AUTOMOBILE TO INDICATE ANOTHER ROW OF
PARKING SPACE (SMALL PRINTS ENCLOSED FOR DETAIL).

COLOR DESCRIPTION

FOLLOW SKETCH + #H911 FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

10 8-12-9-52

Ref. 10 1/2
H.C. 13/4
L.C. 93/4

as quoted

OK

PROOF

RUSH MUST HAVE ~~RETOUCHED~~ PHOTO
11/17 12/8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1509 ORDER NO. 76607 DATE 11-13-52

CUSTOMER
SHEL-LYN COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Bx 6
RMHC 106
La 902

as quoted
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1510 ORDER NO. 76611 DATE 11-13-52

CUSTOMER INA ISLAND CLUB, % MRS. MAUDE ALDOROTY
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE $3\frac{1}{2}$ X $2\frac{3}{4}$ "

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. ☒ Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☒ Black & White Proof. Titles — Red, Blue

ON FRONT: NAME ONLY IN OLD ENGLISH TYPE.

Bus Card Size

COLOR DESCRIPTION

HOUSE-GREEN. WHITE WINDOW TRIM. BASE-STONE, LIGHT & DARK GRAY WITH
FLICKING OF WHITE. BLUE WATER. GREEN TREES AND FOLIAGE.
USUAL FLOWERS IN COLORS ON GROUNDS. BUSH IN FRONT OF HOUSE MARKED "B"
HAS LITTLE BRIGHT ORANGE BALLS ON IT.
BULKHEAD ALONG WATER'S EDGE MARKED "A" IS LIGHT AND DARK GRAY STONES
WITH FLICKERING OF WHITE.

Bus Card

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

*Lo. 1/2
Bt 2
HC 1-100
La 5*

CC

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1511 ORDER NO. 76613 DATE 11-13-52

CUSTOMER BLOEMER FOOD SALES CO.,
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BLOEMER FOOD SALES CO.
925 S. 7th STREET
PHONES: JA6434 — JA2807
LOUISVILLE 3, KENTUCKY

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

464
H.C. 106 134
105
1-14-52

Register with
add to 1-14-52
23.50 net
L.J.

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1512 ORDER NO. 76617 DATE 11-14-52

CUSTOMER
MISSOURI JEWELITE CO., INC.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CONRAD'S LAUREL SPRINGS —
KENTUCKY STRAIGHT BOURBON WHISKEY
"THE WHISKEY YOU'D OFFER A FRIEND"....
.... etc.

FRONT NO. 5 (All of this on address side) same as 1CH1214
R. M. Yes/No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, TITLE, ETC.

COLOR DESCRIPTION

FOLLOW SKETCH — FOLLOW COLORED PICTURE FOR COLOR GUIDE.

RETURN COLORED PICTURE TO CUSTOMER

ret 12/10/52
SM

SM-4-15-52

Ret. 6/4
H.C. 12/10/52
L.A. 10/2

as specified
CZ

Very Rush

Must have proof

11/26/52

E. F. GODFREY LAKE GENEVA, WIS.

NO. 2CH1513

ORDER NO. 76618

DATE 11-14-52

12½ M POST CARDS C. T ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 94 SPEED BOATS ON
LAKE GENEVA, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: 94

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH897. FOLLOW CARD 3AH897 FOR COLORS - EXCEPT:
MAKE THE BOATS AN ALL ~~MAHOGANY~~ MAHOGANY COLOR.
THIS WILL ELIMINATE THE "GAR WOOD "40" "SHOWING ON EACH BOAT."

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		2 1/2	NOV 17 1952	NOV 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 4 1952	DEC 11 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

New Colors

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1514 ORDER NO. 76628 DATE 11-17-52

CUSTOMER THE MATHER HOME
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In sky — 2 lines)

THE MATHER HOME — 10 ft building
EVANSTON, ILLINOIS 10 "

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PLACE

29 STAMP

HERE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP EVENLY TOP AND BOTTOM. TAKE OUT CARS.

COLOR DESCRIPTION

BOTTOM OF BUILDING-LANNON STORE — WHITE WITH SOME #15.
SHUTTERS #24. BRICK #36 — TRY TO BRING OUT BRICK EFFECT.
GRAY STONE TRIM ON BUILDING.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1 Print

Ret. 6

Mr. H.C. 13/12-119

Pa 931

add'l artwork
& 1 print

10.75 net

di

0.25
3.00
3.25

10.75

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1515 ORDER NO. 76630 DATE 11-17-52

CUSTOMER
DESERT SUPPLY COMPANY
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CORONET COURT U.S. HIGHWAY 91
air-conditioned - Mesquite, Nevada -
furnace heat

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

Side — Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

1 Print

Desert Supply Co. 106 1 1/2

L.A. 9

as quoted
E

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1516 ORDER NO. 76629 DATE 11-17-52

CUSTOMER MORRISETTE'S DEPT. STORE
NORFOLK, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (MORRISETTE'S
LAFAYETTE DEPT. STORE
1915 LAFAYETTE BLVD.

OFFERS YOU OVER 5000 USEFUL ITEMS THAT YOU
USE EVERYDAY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print

Ref. 3½
H.C. 1½
L.A. 2½

108-12-5-52

as quoted
Q

Red Impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1517 ORDER NO. 76631 DATE 11-17-52

CUSTOMER
LA CASITA CAFE
TIJUANA, MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA CASITA CAFE

114 - 4th ST. TIJUANA OLD MEXICO

FEATURING CARTA BLANCA BEER

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

SEE TISSUE OVERLAY — ADD TO TITLE: "FEATURING CARTA
BLANCA BEER"

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction
5x7

L.O. 1
Red. 6 1/2
H.C. 2 1/4
L.O. 14

as specified
G

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1518 ORDER NO. 76632 DATE 11-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
LA CASITA CAFE
TIJUANA, MEXICO

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-1/4

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ORIGINAL LA CASITA CAFE
TIJUANA OLD MEXICO

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

BUS CARD

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 4
106
3-6-53
11/4

as quoted

✓

Red Impress

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1519 ORDER NO. 76633 DATE 11-17-52

CUSTOMER RIKE-KUMLER CO.,
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RIKE KUMLER COMPANY —
DAYTON, OHIO

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER SKETCH/AND LAYOUT FOR R.M.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW CUSTOMER SKETCH FOR COLOR GUIDE

Rush

2-R
L.O. 5
H.C. 2
L.A. 10

as quoted
CR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

NORTHERN MINNESOTA NOVELTIES,
CROSSLAKE, MINN.

NO. 2CH1520

ORDER No. 76634

DATE 11-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~NO~~ COME

TITLE IN FULL LEECH LAKE AREA, ~~MINN~~
GREETINGS FROM - IN MINNESOTA'S
VACATIONLAND

IMPRINT SAME AS ABOVE

UPPER RIGHT
Private # before title: W-12.

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED - WITH MAP.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1952	DEC 15 1952
SKETCH	20	7	DEC 2 1952	DEC 3 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	✓	2	DEC 18 1952	DEC 22 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1521

ST. LOUIS GREETING CARD CO., ST. LOUIS, MO.

ORDER No. 76636

PHOTO BY WALKER--MISSOURI RESOURCES DIV.

DATE 11-17-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ELECTRIC FOUNTAIN AND
REST HOUSE, FOREST PARK,
ST. LOUIS, MISSOURI,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

Bottom of address side:
ST. LOUIS "THE CITY OF A THOUSAND
SIGHTS"

Private # before title: #189

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE. RED ROOF ON REST HOUSE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1952	DEC 1-1952
SKETCH				
RETOUCHING	2	2-1/2	NOV 18 1952	NOV 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1-1/2	2-1/2	DEC 3 1952	DEC 8 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1522 ORDER NO. 76643 DATE 11-18-52

CUSTOMER BOWLING GREEN POST CARD CO.,
BOWLING GREEN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROSS HOTEL —
BOWLING GREEN, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TREE TO LEFT OF ENTRANCE — STOP LIGHT, ETC.

COLOR DESCRIPTION

BRICKS IN BUILDING #56. AWNINGS #67. WALL BELOW BRICKS #39.
SIGN BACKGROUND #30-LETTERS WHITE. FIRE PLUG #1. METAL STRIP
AROUND TOP OF BUILDING #25. TREES(NEXT TO ENTRANCE) & SHRUBS-GREEN.

RETouched PHOTO TO BOWLING GREEN P.C. 11/11/53

Ret. 6½
112
9

as quoted
OK
at

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

JAN 13 1955

3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1523 ORDER NO. 76668 DATE 11-20-52

CUSTOMER GOLDEN VILLA APTS.,
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOLDEN VILLA APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1524 ORDER NO. 76671 DATE 11-20-52

CUSTOMER FAMILY DRUG STORE
SIOUX FALLS, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Top: THE HOME OF THE FAMILY DRUG
STORE, SIOUX FALLS, SOUTH DAKOTA

BOT: (Left)-2202-4 W. 12th

" (Right)-ON HIGHWAY 16..

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

DAKOTA NEWS CO., SIOUX FALLS, S. D.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(on right)

REMOVE BUILDING AT RIGHT BACKGROUND, WIRES, CARS, WEEDS, WIRE HOLDING SIGN
AND SHADOW STREAKS UNDER FIRE ESCAPE.

COLOR DESCRIPTION

WHITE BUILDING, BLUE TRIM. GREY FIRE ESCAPE. RED "COKE" SIGN.
WORDING ON SIDE WALL — "DRUGS" & "LIQUORS" — RED. BALANCE-BLUE.
NEON SIGN — DARK GREEN & WHITE, RED TRIM. STORE FRONT: RIGHT HALF
AND CENTER DOORS — RED AND WHITE. LEFT HALF — BLUE AND WHITE.
EXTREME LEFT DOOR IS BLUE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6
Jm 4c 1/2
La 9
in

Red Impression

F

NO. 2CH1527
IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677
DATE 11-21-52
12 1/2 M MINIATURE VIEWS 2 1/2 x 3 1/2 ART COLORTONE-FULL FACE 3 SIDES
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL ONSTOT'S COOPER SHOP
AND RESIDENCE, NEW SALEM STATE
PARK
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
USE PHOTO FROM OBH1905. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:
18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH1525

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL FIRST BERRY-LINCOLN
STORE NOW U. S. POST OFFICE,
NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1256. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 2CH1526

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
NEW SALEM LODGE,
ENTRANCE NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH883. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

No photo in photo 6

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

NO. 2CH1528

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR, ONSTOT'S RESIDENCE, NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1906. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

Cost Dept. Checked

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½	DEC 23 1952	JAN 2 1953

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

2CH1652

NO. 2CH1529

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL MILLER AND KELSO
RESIDENCE, NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH677. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

NO. 2CH1530

ORDER NO. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL DENTON OFFUT'S STORE,
NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1182. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH1531

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

ORDER NO. 76677

DATE 11-21-52

12½ MM MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL HILL-McNAMAR (McNEIL)
STORE, NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1177. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH		1 1/2	NOV 26 1952	DEC 23 1952
RETOUCHING				JAN 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 23 1952	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH1532

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52'

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT NO. NO	R. M. YES
TITLE IN FULL INTERIOR, HILL-McNAMAR (McNEIL) STORE, NEW SALEM STATE PARK		IMPRINT NONE	
		PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1904. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
on making the composite set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH		1/2	NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH1533

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER NO. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HILL RESIDENCE,
HILL-McNAMAR(McNEIL) STORE, BERRY-
LINCOLN STORE, LUKINS AND FERGUSON
RESIDENCE, NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1178. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with the original

NO. 2CH1534

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL OFFICIAL GUIDES TO
NEW SALEM VILLAGE /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES/
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1779. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	
RETOUCHING				DEC 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1535

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER NO. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR OF MUSEUM,
NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH670. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1536

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART' COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL BORN IN HARDIN COUNTY,
KENTUCKY, FEB. 12, 1809
"GOD BLESS MY MOTHER. ALL THAT I
AM OR EVER HOPE TO BE, I OWE TO
MY ANGEL MOTHER." A. LINCOLN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1877. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH		0	NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	20	2 1/2		1-9-53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 2CH1537

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL BERRY-LINCOLN STORE,
NEW SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1181. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all slides or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set/Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH1538

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER NO. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL INTERIOR, BERRY-LINCOLN STORE, NEW SALEM STATE PARK	IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1907. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 9 - 1952
SKETCH		1/2	NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				JAN 5 1953
PHOTO-LITHO			DEC 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

116 380

34 830 14

NO. 2CH1539

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER NO. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL STREET SCENE, NEW
SALEM STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1179. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		1 1/2	NOV 28 1952	DEC 9 - 1952
SKETCH		1 1/2	NOV 26 1952	DEC 23 1952
RETOUCHING		1 1/2		
REPHOTO				JAN 2 1953
PHOTO-LITHO				
BLUEPRINT			DEC 23 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1540

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> , CENTER-BORDER		FRONT No. NO	R. M. YES
TITLE IN FULL LEAN*TO OF THE BERRY-LINCOLN STORE, WHERE LINCOLN SLEPT, NEW SALEM STATE PARK		IMPRINT NONE	
		PHOTO PROPERTY OF	C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH672. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____ AND WORK SCHEDULE Date ML

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 9 - 1952
SKETCH <u>X.O.</u>		<u>1/2</u>	NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 23 1952	JAN 6 1953
HAND COLOR PROOF				
ARTIST DEPT.		<u>2 1/2</u>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL.

NO. 2CH1541

ORDER No 76677

DATE 11-21-52

12½ MMINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL THE RUTLEDGE TAVERN,
NEW SALEM STATE PARK. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH683. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1952	DEC 10 1952
SKETCH			NOV 26 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	20	2½		1-9-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer